

Jackie Pelland Bio
Slingshot25

Jackie Pelland is a founding partner of the organizational design company, Slingshot25 where she designs and delivers leadership learning programs and provides executive leadership coaching. For 25 years before starting her own company, Jackie held various frontline and strategic learning and development roles in big telecom and aerospace companies. This means she is no stranger to complicated corporate environments that are controlled by bureaucracy and office politics.

As big companies keep getting bigger, Jackie's mission is to bring humanity and joy to the heart of the employee experience. Her message is consistent and singular: she believes every single employee deserves a great place to work. There is no question that leaders have an outsized impact on the employee experience – they make or break it every day.

This ability for leaders to impact our lives so deeply is why Jackie has spent her career studying that impact. Her studies have brought her to the conclusion that the basic premise of leadership hasn't changed in about 200,000 years. She believes that what we need from our leaders - a desire to contribute our talents, to be valued and feel connected to others - is roughly the same now as when we lived in caves. It's these beliefs that drive Jackie's insightful, fun, and welcoming approach to leadership development that focuses on the essential and often-forgotten truth of leading people.