

P.O. Box 1811, Cedar Rapids, IA 52406-1811  
<http://www.pmieasterniowa.org>

## October 2012

### Oct. 11, 2012 Monthly Meeting

This month's PMI breakfast meeting will be held on Thursday, October 11, 2012 from 7:15 a.m. to 9:00 a.m., at the **Iowa City Area Association of Realtors, 847 Quarry Road, Suite 110, Coralville, Iowa.** A light continental breakfast will be provided.

#### **Program: "Implementation of Oracle's Primavera Enterprise Project Portfolio Management System"**

Presented by Randy Rohovit

##### Description:

The presentation will focus on the essential core components necessary to implement an enterprise project portfolio management system, such as methodology enablement, capacity management, reporting, and getting prepared for e-Business integration.

##### About the Speaker

Randy Rohovit is a Director in ACT's Program Management Office currently leading the ACT Enterprise Project Portfolio Management System implementation. Randy has over 20 years of program/project management experience in architecture/engineering, government contracting, and information technology.

Cost: Chapter Members: \$13; Guests: \$20

Registration Deadline: Sunday, October 7, 2012 (11:45 p.m. CT)

Register at [www.pmieasterniowa.org](http://www.pmieasterniowa.org) and click **Events > Monthly Program Meetings > October 2012 Monthly Meeting**

Notes: All meeting registration fees will be collected using our online registration/payment system. It is important to register in advance so we have an accurate attendance count for food, beverage, and seating. Thank you for your assistance in this important matter.

7:15 - 7:30 a.m. Registration, breakfast and networking  
7:30 - 7:45 a.m. Opening by Chapter Officers  
7:45 - 8:45 a.m. Presentation / Discussion  
8:45 - 9:00 a.m. Final announcements and wrap-up

### Oct. 12, 2012 PDD 2012

**Remember to attend PDD 2012, PMI EIC 5th annual Professional Development Day!**

Date: Friday, October 12, 2012, 7:30 am - 4:30 pm  
Location: The Kirkwood Center  
7725 Kirkwood Boulevard SW  
Cedar Rapids, IA 52404

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## President's Corner

By Carol Scherrman, PMP®, Chapter President

The lazy days of summer are over, but the vibrant colors, cool temperatures, and crisp air of autumn will always be my favorite. Like those lazy summer days, it is hard to believe that our 2012 programming is also coming to a close.

I would like to give one last plug for our fifth annual **Professional Development Day** on Friday, October 12, 2012 at The Kirkwood Center. If you haven't already done so, you have just a few days left before registration closes on October 5, 2012. We have two great sessions lined up that will earn you seven (7) professional development units (PDUs). You will also have an opportunity to network with your project management professional colleagues, enjoy a tasty lunch prepared by Kirkwood's Culinary Program, and win prizes. Be sure to stop by the PMI Eastern Iowa Chapter table in our vendor area for a special gift.

There are just two chapter meetings left for 2012. Our October meeting will be held at the ICAAR location in Coralville on Thursday, October 11, 2012, and our last meeting of the year will be held on Thursday, November 8, 2012 at the Clarion Hotel in Cedar Rapids. The Board of Directors voted to hold four meetings in Coralville in 2013 based on member feedback.

I would like to congratulate **Dakota Prymek**, the 2012 recipient of the Eastern Iowa Chapter scholarship. Dakota is the son of Suzanne and the late James Prymek of Oxford, IA. Dakota graduated from Clear Creek Amana High School and is continuing his education at Kirkwood. The PMI Educational Foundation, founded in 1990 by the Project Management Institute (PMI®) as a non-profit, non-political, public charitable organization, administers our chapter's endowed scholarship, including the review of scholarship applications and selection of the scholarship winner.

On September 13-15, 2012, I represented the chapter at the **Region 2 Strategic Advisory Group (SAG)** and leadership meetings in Evansville, Indiana. The SAG spent considerable time discussing the core service offerings that chapters are required to provide and approved a template and process for documenting these services. This work will continue at the spring 2013 Region 2 meeting until all core and optional services are documented. This effort will provide a baseline for chapters and new leaders to provide consistency and continuity of services. A primary focus of the leadership meeting was on social media and how chapters can effectively use it to market its services and engage members.

As our board of directors and leadership team begins to think about transitioning to the 2013 team, I encourage you to continue to provide us with your feedback on the services and programming you want from your chapter. Please send me or any member of our leadership team an e-mail with your input. You can find all of our e-mail addresses on the website under **About Us > Chapter Leadership > Board of Directors**.

I hope to see all of you at the PDD on October 12th!

## News and Views

### How Can Inclusion Help Your Project?

#### Book Review - [The Inclusion Paradox](#), by Andres Tapia

Review written by: Shelly, Shelly's LGBT Book Review Blog

Republished with permission and added text by: Beth Anne Tingley-Pigge

**By Shelly:** When I was growing up, I lived in a typical middle class neighborhood that was predominately white. My parents practiced an odd kind of bigotry against most blacks that did not, however, extend to our black neighbors on either side. I left home for the Army at 17 and never looked back. I was exposed to people from all over the country, from all races, and from all walks of life. As time went on, I was exposed to people from all over the world. My world view opened and expanded. Some of that was the Army exposing me to roommates of different races, cultures, and religions and also the Army formally teaching me "tolerance", and some of it was learned from experience over time.

In the early 1980s "Tolerance" was the name of the game. I always thought that was a horrible word. To tolerate someone or something, in my eyes, is to "put up with" it or them. Tolerance does not equate to understanding or acceptance. I was happy to see the word begin to disappear from corporate and political rhetoric by the mid 2000's and to be replaced by "Diversity".

Corporations started touting diversity training around about 2004 or 2005. They made their staffs more "diverse" or they paid lip service to the idea of more diversity in their companies. They did little however to include diversity needs in their way of thinking about the benefits they offered their employees, or about the products and services offered to their customers.

Diversity didn't have any great impact in U.S. politics until the run-up to the 2008 presidential elections. All of a sudden we had a viable, charismatic, "young" (in terms of most who had gone before him), black candidate for President and a female Vice President running mate for the other candidate for President. Both sides pledged diversity in both their cabinets and in their staffs. We all know that Barack Obama won the Presidency. His win sealed the deal on the most diverse collection of politicos and aides ever to grace Capitol Hill. What does that mean for the rest of us?

In his book, [The Inclusion Paradox: The Obama Era and the Transformation of Global Diversity](#), author Andres Tapia, addresses that question and much, much more. Tapia takes the "dream" of diversity a step farther in his book and teaches that it's all about inclusion and just what, exactly, inclusion means with regards to different groups and different cultures. He shows us that diversity is about more than sensitivity and paying lip service to cross-cultural awareness. It's not just about achieving a work force that looks different. It's about figuring out exactly what the cultural differences and issues are and then using that new awareness to build those learned cultural sensitivities into the way that we do business. It's about really understanding a workforce that thinks differently.

**By Beth Anne:** Shelly's review, which I found on her web site, was so spot on, I sought her permission to share it with you instead of writing a book review of my own. As you'll note in her introductory paragraph, she tells you about herself. That is a good example of step one in Tapia's book - he shares that it is very difficult to understand others if you don't understand yourself first. So, when I read this book, I definitely took myself through a period of self-discovery and here is my story:

I live in Iowa City, Iowa with my husband of 22 years and 3 awesome kids. I never thought I'd live in Iowa, but I do and it is a pretty cool place -- but that is probably a good indicator of my personality -- plant me somewhere, give me interesting work, family and friends and I pretty much see the glass all the way full even if it is only half full! Frankly, I've never thought of myself as all that diverse -- other than being a woman as a Project Director in IT. When I reflect further, I am a white, straight, Christian, married woman living in the heartland of America. But, when I pull the onion back another layer, I reminded myself that I was raised in a blue collar neighborhood with many times of no extras. But, there was lots of love and encouraging- in the end, I have enjoyed a full life! I'm also epileptic. I was diagnosed at the age of 21 -- it was a shocker -- I couldn't drive for a number of years and I think that has just added to both my empathy for differences and to my tenacity that I wasn't gonna set any predefined limits -- at work or home!

As I mentioned, Tapia wants you to reflect on your own personal story in an effort for you to first recognize other's diversity characteristics -- whether they are color, sex, gender, sexual preference or thought based and then to say how can those difference help me, as a Project Leader, make the mix of the differences drive a better or more efficient business solution in your project.

If you have enjoyed this Book Review, by Beth Anne Tingley-Pigge, please attend our November meeting where Beth Anne will speak on "Moving from Diversity 1.0 to Inclusion -- Using our differences to move our projects forward".

## Communities of Practice

by Irene Dymerski, PMP®

Consider joining a PMI Community of Practice to focus on your line of business, and earn free PDUs. Here are some current offerings, from a Sept. 18, 2012 communication from PMI Communities of Practice on how to "Get exclusive tips from the experts":

- **WEBINARS (1 hour of webinar equals 1 PDU in Category A) —**

- Transform into a leader to deal with the strategic and business aspects of your projects. [Learn how to meet goals while building a vision to inspire teams and have fun](http://pharma.vc.pmi.org/Public/Home.aspx) at the Pharmaceutical Community of Practice. <http://pharma.vc.pmi.org/Public/Home.aspx>
- Be more creative without the wacky, play-silly-games kind of training. [Find information about the real work that goes into making yourself more creative](http://inpd.vc.pmi.org/Public/Home.aspx) at the Innovation and New Product Development Community of Practice. <http://inpd.vc.pmi.org/Public/Home.aspx>
- Do you have what it takes to overcome the risk of change? [Add the necessary skills for managing change projects to your arsenal](http://leadershipinpm.vc.pmi.org/Public/Home.aspx) at the Leadership in Project Management Community of Practice. <http://leadershipinpm.vc.pmi.org/Public/Home.aspx>
- PMI communities of practice host new webinars weekly. [Register for other upcoming exciting webinars and earn PDUs](http://www.pmi.org/Get-Involved/Communities-of-Practice.aspx). <http://www.pmi.org/Get-Involved/Communities-of-Practice.aspx>

- **DISCUSSIONS, BLOGS, & WIKIS (1 hour spent on activity equals 1 PDU) —**

- Discuss what's been taking place in recent news. [Share your recommendations on how to implement work on a recently awarded US\\$700 million contract with indefinite scope](http://construction.vc.pmi.org/Public/Home.aspx) at the Construction Industry Community of Practice. <http://construction.vc.pmi.org/Public/Home.aspx>
- Use agile to recover troubled projects. [Find the six immediate benefits of an agile transformation as well as tips for success](http://agile.vc.pmi.org/Public/Home.aspx) at the Agile Community of Practice. <http://agile.vc.pmi.org/Public/Home.aspx>



Building professionalism in project management.™

Project Management Institute  
Eastern Iowa Chapter

# PMI Eastern Iowa 5<sup>th</sup> Annual Professional Development Day

Friday, October 12, 2012  
7:30 a.m. – 4:30 p.m.

## Focus on Fundamentals: Leading Teams & Communicating Persuasively

### Benefits to attending the PDD

- Earn 7 professional development units (PDUs)!
- Hear local experts and leaders in project management.
- Network with fellow project management colleagues.
- Win prizes from our PDD sponsors and vendors.

### Dates & Rates

- Event date: **Friday, October 12, 2012**
- Early-bird rates thru **Monday, September 10, 2012:**
  - \$179 Eastern Iowa Chapter Members
  - \$199 Non-members/guests
- Regular rates after **Monday, September 10, 2012:**
  - \$199 Eastern Iowa Chapter Members
  - \$219 Non-members/guests
- Registration ends **October 5, 2012**

### Register online at

[www.pmieasterniowa.org](http://www.pmieasterniowa.org)

### Location

The Kirkwood Center  
7725 Kirkwood Blvd. SW  
Cedar Rapids, IA 52404

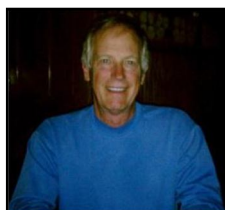
[www.thehotelatkirkwood.com](http://www.thehotelatkirkwood.com)

### Guest Speakers

#### Leading Project Teams



**George M. Hollins, P.E., PMP, and Frederick L. Smith** address the dynamics of leading project management teams using project-ready tools that you can immediately use in the workplace. This session provides practical tools and techniques for improving team performance. From basic fundamentals like differentiating a team from a group or committee to team member selection and commitment, Hollins and Smith cover the critical components of successfully leading project teams from project initiation to project close. You know that teamwork is essential for meeting project requirements. Learn how to promote a common understanding of the project as well as a shared vision within an atmosphere of trust.



Understand why some team conflict is good. Find out why officially releasing a team is important.

#### Professional Presentation Skills

**Angie Bennett** is a program instructor and business relations contact for Dardis Communications, Inc. This session will teach you how to organize thoughts quickly and present them persuasively, how to captivate various audiences, and how to present effectively in virtual settings while overcoming inhibitions, controlling your nerves, and thinking under pressure. This instruction is completed in a participatory, interactive setting where you can receive immediate coaching and feedback. Build on your fundamental communication skills by becoming aware of audience perception and learning how to create energy to keep audiences engaged. Leave this session with practical, effective skills that you are able to immediately apply on-the-job.



Find out more at [www.pmieasterniowa.org](http://www.pmieasterniowa.org)

## PM Training

### Back by Popular Demand: PMP and CAPM Exam Preparation

Are you preparing to take the Project Management Institute's Project Management Professional (PMP)® or Certified Associate in Project Management (CAPM)® certification exams? St. Ambrose University announces a PMP and CAPM exam prep class. The class will be held February 5-7, 2013. The course includes a comprehensive review of the PMBOK® Guide, practice exams, test-taking tips, a review of the application process, and a copy of the best-selling study guide, "The PMP Exam: How to Pass on Your First Try," by Andy Crowe.

**Discounted rate available:** PMI Eastern Iowa Chapter members will receive a 30% discount off the \$995 course fee by registering at: [https://epay.sau.edu/C21430\\_ustores/web/store\\_cat.jsp?STOREID=4&CATID=100](https://epay.sau.edu/C21430_ustores/web/store_cat.jsp?STOREID=4&CATID=100)

For more information, contact St. Ambrose University at 563.333.5720 or [PD@sau.edu](mailto:PD@sau.edu).



**St. Ambrose University Professional Development has partnered with On-Track** to provide several project management training programs and a Project Management Certificate. On-Track is a registered education provider with the Project Management Institute® (PMI).

The Project Management Certificate Program provides a scalable project management system for managing projects of all shapes and sizes. The program provides a "project-ready tool kit" to serve project needs...regardless of industry.

Participants can pick and choose which program fits their needs or they can complete the St. Ambrose University Project Management Certificate by completing three core courses and two electives within three years. These classes include elements of the Project Management Body of Knowledge (PMBOK®) developed by PMI®.

#### Core Courses:

- Project Management: Planning, Execution and Control
- Managing Projects through People
- Managing Project Communication

#### Elective Courses:

- Project Leadership and Ethics
- Managing Project Quality, Procurement, and Risk
- PMP and CAPM Exam Preparation
- Planning and Managing Construction Projects

Each program is three-days in length and costs \$995. The cost includes all seminar materials, networking luncheons, PDUs or CEUs. Discounts for additional participants and for St. Ambrose alumni are available. For more information about the program or to register, visit the St. Ambrose website at:

[http://www.sau.edu/Professional\\_Development/Training/Current\\_Programs/Project\\_Management.html](http://www.sau.edu/Professional_Development/Training/Current_Programs/Project_Management.html)

Or, contact St. Ambrose at 563-333-5720 or [PD@sau.edu](mailto:PD@sau.edu).

## Chapter Membership Stats

**Period Covered: July 1 – July 31, 2012**

By Geri Stivers, PMP, Director, Member Relations

**New PMPs this month**

Julie Taylor

**Welcome new members:**

None

### Membership Summary for August, 2012:


Starting membership:	305
Renewals:	22
New members:	0
Rejoins:	3
Non-renewals:	9
Current membership:	299

### Certifications:

Member PMPs:	198
Member CAPMs:	3
Member PMI-ACP:	1

## Chapter Meetings

Mark your calendars for upcoming chapter meetings. All meetings are held on the second Thursday of the month.



Date & Time	Location	Topic and Presenter
<b>Oct. 11, 2012</b> 7:15 to 9:00 a.m.	Iowa City Area Association of Realtors (ICAAR) 847 Quarry Road, Suite 110 <b>Coralville, Iowa</b>	<b>"Implementation of Oracle's Primavera Enterprise Project Portfolio Management System"</b> by Randy Rohovit
<b>Oct. 12, 2012</b> 8:00 a.m. – 5:00 p.m.	The Hotel at Kirkwood Center 7725 Kirkwood Boulevard S.W. Cedar Rapids, Iowa 52404	<b>Professional Development Day</b>
<b>Nov. 8, 2012</b> 7:15 to 9:00 a.m.	Clarion Hotel and Convention Center 525 33rd Ave SW Cedar Rapids, Iowa	<b>"Moving from Diversity 1.0 to Inclusion -- Using our differences to move our projects forward"</b> by Beth Anne Tingley-Pigge
<b>Dec. 2012</b>	No meeting	

## DATES TO REMEMBER

OCTOBER 2012						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

4 – Leadership Conference Call  
 11 – Chapter Meeting  
 12 – Professional Development Day  
 18 – Board Meeting  
 20 – 23 – PMI Global Congress 2012 (Vancouver, BC, Canada)  
 24 – Newsletter Articles Due

NOVEMBER 2012						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

1 – Leadership Conference Call  
 8 – Chapter Meeting  
 15 – Board Meeting

DECEMBER 2012						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

6 – Leadership Conference Call  
 20 – Board Meeting  
 28 – Newsletter Articles Due for Jan. 2013 Newsletter

## PMI Eastern Iowa Chapter Leadership

Role	Name
President	Carol Scherrman, PMP®
VP of Communications and Publicity	Mark Bazzell, MBA, PMP®
VP of Education	Behram Kasad, MBA, PMP®
VP of Finance	Brian Thorn, PMP®
VP of Operations	Jacquie Haltmeyer, PMP®
VP of Outreach	Mary Phelan, PMP®
Past President	Tammy Sweat, MSPM, PMP®
Director of Certifications	Denise Boeding, PMP®
Director of Individual Outreach	Rachel Fowler
Director of University Outreach	Bob Sanders, PMP®
Director of Logistics	Darwin L Hochstedler, PMP
Director of Marketing	Liz Herman, PMP®
Director of Member Relations	Geri Stivers, PMP®
Director of Newsletter	Irene Dymerski, PMP®, PSM®
Director of Professional Development	Kayla Eko-Acquah
Director of Programs	Dania Ajam, PMP
Director of Website and Technology	Stanley Freyermuth