

## June 2012

### June 14, 2012 Monthly Meeting

This month's PMI breakfast meeting will be held on Thursday, June 14, 2012 from 7:15 a.m. to 9:00 a.m., at the Clarion Hotel and Convention Center at 525 33rd Ave SW in Cedar Rapids, Iowa. The Clarion Hotel and Convention Center phone number is 319-366-8671.

#### **Program: "Thriving Amidst Chaos: Effective Strategies for Getting Things Done"**

Presented by Susan R. Johnson

During this session, the presenter will discuss a series of strategies for organizing your work and using your time effectively, including effective management of e-mail, how to capture an accurate picture of your current work commitments, and how to focus on getting work done.

#### About the Speaker

Susan R. Johnson is a professor of Obstetric and Gynecology at the University of Iowa Carver College of Medicine, and has worked for over 15 years as an academic administrator at the UI. She has been presenting and coaching on the topic of personal workplace productivity for over a decade to audiences in the academic, nonprofit, and professional organization sectors. More information about her productivity work can be found at her website [www.thrivingamidstchaos.com](http://www.thrivingamidstchaos.com). Susan earned her bachelor's degree, master's degree, and MD from the University of Iowa many years ago, and has been employed there in various positions ever since. She currently serves as a University Ombudsperson and offers productivity consultations to the UI campus through Human Resources.

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Cost: Chapter Members: \$13; Guests: \$20

Registration Deadline: Sunday, June 10, 2012 (11:45 p.m. CT)

Register at [www.pmieasterniowa.org](http://www.pmieasterniowa.org) and click **Events > Monthly Program Meetings > June 2012 Monthly Meeting**

Notes: New in 2012, all meeting registration fees will be collected using our online registration/payment system. It is important to register in advance so we have an accurate attendance count for food, beverage, and seating. Thank you for your assistance in this important matter.

7:15 - 7:30 a.m. Registration, breakfast and networking  
7:30 - 7:45 a.m. Opening by Chapter Officers  
7:45 - 8:45 a.m. Presentation / Discussion  
8:45 - 9:00 a.m. Final announcements and wrap-up

## President's Corner

### Region 2 SAG and Leadership Meeting Updates

By Carol Scherrman, PMP, President

The Project Management Institute (PMI) Region 2 Strategic Advisory Group (SAG) and Leadership Meeting took place in Bloomington, Minnesota from April 26-28, 2012. The PMI Eastern Iowa Chapter was represented by chapter president, Carol Scherrman, and vice president of finance, Brian Thorn. This Region 2 meeting was the largest Region 2 meeting to date with over 100 leaders in attendance.

The SAG, comprised of the current president for each Region 2 chapter, met for an all-day session on April 26. Darryl Jackson, our Region 2 PMI liaison, kicked off the meeting by providing an update on current PMI initiatives, including the IT Prioritization Process and the Volunteer Relationship Management System (VRMS). The group spent considerable time discussing a Chapter Services Model, developing a framework to provide a consistent methodology for all chapters to use to for required and ad hoc deliverables. This work will continue over the course of the next year. The SAG also reviewed and approved policies for Region 2 Finances and Region 2 Sponsorship.

The Leadership Meeting kicked off on Friday, April 27 with a general session presented by Peter J. Stark on "Navigating Chaos: Leading Across Cultures." A key takeaway from the presentation was "Leadership is not about what you do. Leadership is about what you enable and excite others to do." Brian Weiss from PMI presented another session on PMI Initiatives. The next session included unstructured breakouts by role, allowing presidents, program directors, marketing directors, etc. from each chapter to brainstorm on various topics. Following lunch, attendees split into small groups to work through an exercise to develop a deliverable for the Chapter Services Model discussed at the SAG meeting the day before. This exercise provided excellent feedback for tailoring the process. The final session of the day provided two separate tracks: a marketing plan development workshop and a three-pronged discussion on Professional Development Days, Strategic Planning, and Social Media.

On Saturday, sessions included an update from the PMI Educational Foundation and recaps of the first two days of activities. The meeting concluded at noon on Saturday.

These meetings are invaluable for chapter leaders to network with other chapter leaders and exchange ideas on things that have worked and things that have not. I came away with a long "to do" list of processes and procedures that we need to update and document and with ideas on ways to better serve our membership and advance the project management profession.

Carol Scherrman

## News and Views

### Communications Update

By Mark Bazzell, PMP,  
VP of Communications and Publicity

We are excited to announce the appointment of **Liz Herman, PMP**, as the Director of Marketing. Liz recently earned her PMP and joined our chapter shortly thereafter. Liz works at Vangent, a General Dynamics company, in Coralville, and she has extensive experience in the areas of professional communication, technical writing, and training. She welcomes your thoughts and ideas on marketing for our chapter. She can be reached at [marketing@pmieasterniowa.org](mailto:marketing@pmieasterniowa.org).

### Marketing Update

By Liz Herman, PMP, Director of Marketing

***Save the Date! Professional Development Day is October 12, 2012!***

More information will be coming soon, but please make sure to reserve October 12, 2012 so that you can attend our chapter's Professional Development Day, which will enhance your professional communication skills and your teambuilding skills while also earning you PMI PDUs!



## Kirkwood Global Education Network (GEN) Partnership

By Bob Sanders, PMP, Director of University Outreach

Kirkwood is one of four members of GEN, a unique international consortium of technical colleges in Singapore, Australia, Canada and the United States. Member institutions include:

- Box Hill Institute (BHI) in Melbourne, Australia
- Southern Alberta Institute of Technology (SAIT) in Calgary, Canada
- Institute of Technical Education (ITE) in Singapore

GEN member colleges plan student exchange and faculty exchange activities for their colleges throughout the year and look for continued opportunities to benefit from each other's expertise and international outlooks.

Kirkwood would like to bring a group of about 40 international (Singapore; Australia; and Alberta, Canada) students to the following events:

- Visit a company on Tuesday, July 10 in the afternoon and then another company on Friday, July 13 in the afternoon. It would be great if someone could explain how project management is done at their company. They have 4 hours blocked off, but can adjust that to whatever makes sense for the company - anywhere between one and four hours would be fine. If the company is in Iowa City, Kirkwood will probably combine that trip with a social opportunity for our students to explore Iowa City.
- Kirkwood also has time blocked off for a guest speaker to come to the Kirkwood campus for a one hour presentation on Thursday, July 5 11:00 - 12:00, then another speaker on Thursday, July 12 from 1:00 to 2:00. Once again they are interested in how a company does project management. In the past, students seem especially interested in large projects and they always enjoy hearing examples of problems and conflicts.
- Kirkwood will also have the students attend the chapter breakfast meeting on Thursday, July 12.

The thought is for the students to gain more knowledge of how the PMI organization works.

I think this could be a lot of fun and these students will learn a tremendous amount from seeing "real world" applications of project management. Their in-classroom project is partnering up with Habitat for Humanity on planning a project.

For this to be pulled off successfully and professionally, I need support and volunteers. Please contact me at [unioutreach@pmi-easterniowa.org](mailto:unioutreach@pmi-easterniowa.org) if you can host the company visit, be a guest speaker, or help with the arrangements.

This fits perfectly into PMI's vision of what a chapter should be doing: "Chapters advance the mission and objectives of PMI by promoting project management professionalism within local businesses, universities, and professional organizations in the chapter area. Project management professionalism is enhanced through chapter activities, meetings, and other educational programs designed to strengthen the knowledge, awareness, and understanding of project management principles, tools, and techniques."

## PMI Chapter Membership Satisfaction Survey Launched May 21, 2012

By Carol Scherrman, PMP®, Chapter President

The Project Management Institute (PMI) is committed to serving its valued stakeholders as well as the broader project management profession. As part of PMI's ongoing commitment to product and service excellence, and in support of automating the Strategic, Alignment, Planning and Reporting process, PMI is evaluating chapter members' satisfaction.

By now, all chapter members should have received an e-mail with a link to the 2012 Chapter Satisfaction Survey. The e-mails were distributed Monday evening, May 21, 2012. If you don't recall seeing this e-mail, check your spam or junk folder. That is where my survey e-mail landed. The e-mail was sent from Rocco Rinaldi [pmiresearch@pmi.org](mailto:pmiresearch@pmi.org), and the subject line reads, "Feedback Needed – 2012 PMI Eastern Iowa Chapter Satisfaction Survey."

If you have not done so already, I strongly encourage all chapter members to participate. The survey takes just 5 - 10 minutes to complete. Your individual feedback will be kept completely confidential. To ensure this, PMI has engaged KeySurvey, a market research firm, to administer the survey. The collective output of chapter members'

responses will be provided to our chapter's Board of Directors for review and will be shared with PMI's Chapter Member Advisory Group, a volunteer group that advises on the future direction of the Chapter Development department.

The information collected from previous surveys has been extremely valuable to the PMI Eastern Iowa Chapter

leadership. Based on this information, we made improvements to our chapter website, continue to improve our programming, and look for additional outreach efforts in the community.

Hurry! Time is running out to provide your input. **Surveys must be completed by Monday, June 4, 2012.**

## PM Training

### Back by Popular Demand: PMP and CAPM Exam Preparation

Are you preparing to take the Project Management Institute's Project Management Professional (PMP)<sup>®</sup> or Certified Associate in Project Management (CAPM)<sup>®</sup> certification exams? St. Ambrose University announces the addition of two PMP and CAPM exam prep classes. The first class is scheduled for August 27-29, 2012, and the second class will be held February 5-7, 2013. Each course includes a comprehensive review of the PMBOK<sup>®</sup> Guide, practice exams, test-taking tips, a review of the application process, and a copy of the best-selling study guide, "The PMP Exam: How to Pass on Your First Try," by Andy Crowe.



**Discounted rate available:** PMI Eastern Iowa Chapter members will receive a 30% discount off the \$995 course fee by registering at: [https://epay.sau.edu/C21430\\_ustores/web/store\\_cat.jsp?STOREID=4&CATID=100](https://epay.sau.edu/C21430_ustores/web/store_cat.jsp?STOREID=4&CATID=100)

For more information, contact St. Ambrose University at 563.333.5720 or at [PD@sau.edu](mailto:PD@sau.edu).



**St. Ambrose University Professional Development has partnered with On-Track** to provide several project management training programs and a Project Management Certificate. On-Track is a registered education provider with the Project Management Institute<sup>®</sup> (PMI).

The Project Management Certificate Program provides a scalable project management system for managing projects of all shapes and sizes. The program provides a "project-ready tool kit" to serve project needs...regardless of industry.

Participants can pick and choose which program fits their needs or they can complete the St. Ambrose University Project Management Certificate by completing three core courses and two electives within three years. These classes include elements of the Project Management Body of Knowledge (PMBOK<sup>®</sup>) developed by PMI<sup>®</sup>.

#### Core Courses:

- Project Management: Planning, Execution and Control
- Managing Projects through People
- Managing Project Communication

#### Elective Courses:

- Project Leadership and Ethics
- Managing Project Quality, Procurement, and Risk
- PMP and CAPM Exam Preparation
- Planning and Managing Construction Projects

Each program is three-days in length and costs \$995. The cost includes all seminar materials, networking luncheons, PDUs or CEUs. Discounts for additional participants and for St. Ambrose alumni are available. For more information about the program or to register, visit the St. Ambrose website at:

[http://www.sau.edu/Professional\\_Development/Training/Current\\_Programs/Project\\_Management.html](http://www.sau.edu/Professional_Development/Training/Current_Programs/Project_Management.html)

Or, contact St. Ambrose at 563-333-5720 or [PD@sau.edu](mailto:PD@sau.edu).

## Chapter Membership Stats

**Period Covered: April 1 – April 30, 2012**

By Geri Stivers, PMP, Director, Member Relations

### Congratulations to new PMPs this month:

Ms. Luann Forinash, PMP (April 9, 2012), ACT

Srilatha Narayana rao, PMP (April 2, 2012), Pearson

### Welcome new members:

Bill Hess, (April 3, 2012), Rockwell Collins

Sheila Keil, (April 18, 2012), GE Capital

Kristine Lynn Rausch, CAPM, (April 2, 2012), Prudential Financial

## Membership Summary for April, 2012:

Starting membership: 309

Renewals: 29

New members: 3

Rejoins: 1

Non-renewals: 7

Current membership: 306

### Certifications:

Member PMPs: 202

Member CAPMs: 5

Member PMI-ACP: 1

## Chapter Meetings

Mark your calendars for upcoming chapter meetings. All meetings are held on the second Thursday of the month.



Date & Time	Location	Topic and Presenter
<b>June 14, 2012</b> 7:15 to 9:00 a.m.	Clarion Hotel and Convention Center 525 33rd Ave SW Cedar Rapids, Iowa	<b>"Thriving Amidst Chaos: Effective Strategies for Getting Things Done"</b> Susan Johnson, professor of Obstetrics and Gynecology at the University of Iowa Carver College of Medicine
<b>July 12, 2012</b> 7:15 to 9:00 a.m.	Clarion Hotel and Convention Center 525 33rd Ave SW Cedar Rapids, Iowa	Speaker TBD Welcome Kirkwood GEN students
<b>August 9, 2012</b> 7:15 to 9:00 a.m.	Iowa City Area Association of Realtors (ICAAR) 847 Quarry Road, Suite 110 Coralville, Iowa	TBD
<b>Sept. 13, 2012</b> 7:15 to 9:00 a.m.	Clarion Hotel and Convention Center 525 33rd Ave SW Cedar Rapids, Iowa	TBD
<b>Oct. 11, 2012</b> 7:15 to 9:00 a.m.	Iowa City Area Association of Realtors (ICAAR) 847 Quarry Road, Suite 110 Coralville, Iowa	TBD
<b>Oct. 12, 2012</b> 8:00 a.m. – 5:00 p.m.	The Hotel at Kirkwood Center 7725 Kirkwood Boulevard S.W. Cedar Rapids, Iowa 52404	<b>Professional Development Day</b>
<b>Nov. 8, 2012</b> 7:15 to 9:00 a.m.	Clarion Hotel and Convention Center 525 33rd Ave SW Cedar Rapids, Iowa	TBD

## DATES TO REMEMBER

JUNE 2012						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
19	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

7 – Leadership Conference Call  
 14 – Chapter Meeting  
 21 – Board Meeting  
 28 – Newsletter Articles Due

JULY 2012						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

5 – Leadership Conference Call, Kirkwood GEN  
 10 – Kirkwood GEN  
 12 – Chapter Meeting, Kirkwood GEN  
 13 – Kirkwood GEN  
 19 – Board Meeting

AUGUST 2012						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

2 – Leadership Conference Call  
 9 – Chapter Meeting  
 16 – Board Meeting  
 28 – Newsletter Articles Due

## PMI Eastern Iowa Chapter Leadership

Role	Name
President	Carol Scherrman, PMP®
VP of Communications and Publicity	Mark Bazzell, MBA, PMP®
VP of Education	Behram Kasad, MBA
VP of Finance	Brian Thorn, PMP®
VP of Operations	Jacquie Haltmeyer, PMP®
VP of Outreach	Mary Phelan, PMP®
Past President	Tammy Sweat, MSPM, PMP®
Director of Certifications	Denise Boeding, PMP®
Director of Individual Outreach	Rachel Fowler
Director of University Outreach	Bob Sanders, PMP®
Director of Logistics	To Be Announced
Director of Marketing	Liz Herman, PMP®
Director of Member Relations	Geri Stivers, PMP®
Director of Newsletter	Irene Dymerski, PMP®, PSM®
Director of Professional Development	Kayla Eko-Acquah
Director of Programs	Dania Ajam, PMP
Director of Website and Technology	Stanley Freyermuth