

December 2012

Feb. 14, 2013 Monthly Meeting

Our next PMI breakfast meeting will be held on Thursday, February 14, 2013, from 7:15 a.m. to 9:00 a.m., at the **Clarion Hotel and Convention Center at 525 33rd Ave SW in Cedar Rapids, Iowa**. A buffet breakfast will be provided. Details about the speaker will be provided in the January 2013 newsletter and on our website.

Cost: Chapter Members: \$13; Guests: \$20

Registration Deadline: Sunday, February 10, 2013 (11:45 p.m. CT)

Register at www.pmieasterniowa.org and click **Events > Monthly Program Meetings > February 2013 Monthly Meeting**

Notes: All meeting registration fees will be collected using our online registration/payment system. It is important to register in advance so we have an accurate attendance count for food, beverage, and seating. Thank you for your assistance in this important matter.

7:15 - 7:30 a.m. Registration, breakfast and networking
7:30 - 7:45 a.m. Opening by Chapter Officers
7:45 - 8:45 a.m. Presentation / Discussion
8:45 - 9:00 a.m. Final announcements and wrap-up

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President's Corner

By Carol Scherrman, PMP®, Chapter President

It is hard for me to believe that this is my last official message as your 2012 chapter president. It honestly seems as if it was just a few weeks ago that I was writing to you about my excitement and anticipation for serving as your president this year. I don't know how you feel, but to me 2012 went by way too fast.

I first want to recognize and thank the members of your Board of Directors, who answered the call to give their time and serve our chapter.

- VP of Communications & Publicity, Mark Bazzell: Mark moved into his role this year after serving the chapter for several years as the Director of Website & Technology. Mark is leading our efforts to select a new website solution.
- VP of Education, Behram Kasad: Behram has served in several roles on our leadership team and will serve as our chapter president in 2013.

- VP of Finance, Brian Thorn: Brian will be stepping down from the Board at the end of 2012. He has been a trusted and valued member of the Board where he meticulously kept track of the chapter finances, ensured our bills were paid on time, and filed our required tax returns.
- VP of Operations, Jacquie Haltmeyer: Jacquie did an excellent job in 2012, leading several efforts to improve member services. She developed a new member document, served double-duty for half the year by covering the Director of Logistics position, is working on a survey for our members/prospects in the Waterloo/Cedar Falls area, and established our meeting rhythm for our new location in Coralville.
- VP of Outreach, Mary Phelan: Mary will be moving into the VP of Finance role in 2013. In 2012, Mary focused on providing a consistent chapter presence on LinkedIn and Twitter and was instrumental in developing our chapter's social media policy.
- Past President, Tammy Sweat: Tammy will leave the Board at the end of this year having served as a chapter volunteer for several years. Tammy led our nominating committee this year.

In addition to our dedicated members of the Board of Directors, I want to also thank those members who filled all of director positions. One of my goals in 2012 was to have a full Leadership Team and these volunteers helped us achieve this goal: Dania Ajam, Program; Denise Boeding, Certifications; Irene Dymerski, Newsletter; Kayla Eko-Acquah, Professional Development; Rachel Fowler, Individual Outreach; Stanley Freyermuth, Website & Technology; Liz Herman, Marketing; Darwin Hochstedler, Logistics; Bob Sanders, University Outreach; and Geri Stivers, Membership. I also want to give a big thank you to former presidents Glenda Dixon and Bhaskar Pulikal who served on the Nominating Committee with Past President Tammy Sweat.

In January, I outlined three primary chapter goals:

- **Fill all open leadership positions:** This was our number one priority for 2012. As noted earlier, we achieved this goal about midway through the year when we filled our last open positions. Success!
- **Identify a long-term strategy for the chapter website:** With PMI Global's announcement this fall about their Chapter Web Services, we have a clearer path to selecting a new solution provider. With PMI's endorsement, we are confident that we will be able to select a vendor that is stable, meets our chapter's needs, and is within our budget. Stay tuned for updates as we move into 2013.
- **Document, review, and publish chapter bylaws, policies & procedures, and other governance documents:** OK, admittedly, we didn't make all of the progress on this goal that I had hoped. Life and work sometimes gets in the way. We are currently reviewing our chapter bylaws to align them to the new template that PMI Global provided. Updates will be put to a member vote sometime early in 2013.

Two other chapter successes for the year were our fifth Professional Development Day (PDD) and our participation with the Kirkwood Global Education Network (GEN) Program.

Thank you for the opportunity to serve you in 2012. I look forward to continuing to serve the chapter in 2013 as your past president.

Happy holidays to you and your families!

Carol

News and Views

2013 Board of Directors

As you know, balloting for our 2013 Board of Directors was conducted in October. Two Board positions, the VP of Operations and the VP of Outreach, remained open after the balloting. Since that time, two additional volunteers stepped forward, and at the November 16, 2012 meeting, the Board of Directors appointed volunteers to the remaining positions. Your full Board of Directors for 2013 will be:



Behram Kasad, PMP® - President

Behram received his bachelors of engineering degree from Nottingham Trent University in England and his MBA in Innovation, Strategy, Information, and Technology from Theseus-Edhec in France. He has been a PMI and Eastern Iowa Chapter member since 2005. Behram has also served the chapter as the Director of Newsletter (2010), VP of Communications and Publicity (2011), and VP of Education (2012).



Mark Bazzell, PMP® - VP of Communication & Publicity

Mark earned an MBA from Golden Gate University and a Bachelor of Science degree in computer science from Central Michigan University. Mark led a PeopleSoft consulting practice before becoming an independent consultant to companies such as Cabela's, East Kentucky Power, and Corning. He previously served the chapter as Director of Website & Technology and assumed the VP of Communication position in 2012.



Denise Boeding, PMP® - VP of Education

Denise has more than 20 years of project management experience. Denise earned a Bachelor of Science in Business Administration from the University of Wisconsin-La Crosse and a Master of Business Administration from Mount Mercy University. For the past five years, Denise has served as a senior IT project manager at Rockwell Collins, where she leads enterprise-wide IT application development projects and manages projects for cost, schedule, and performance ensuring timely delivery and life cycle support of top quality products and services. Denise has previously served the chapter as Director of Certifications.



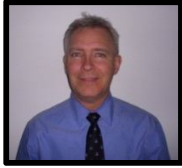
Mary Phelan, PMP® - VP of Finance

Mary has over 26 years of experience in the semiconductor, transportation, and aerospace industries. She received her bachelor's degree in accounting at Washington State University and her master's degree in business administration from Golden Gate University in San Francisco. Mary is currently Director of Engineering and Technology Finance at Rockwell Collins. Prior to joining Rockwell, Mary managed financial projects in the transportation industry and received her PMP® in 2006. Mary was formerly a member of the Puget Sound PMI Chapter in Seattle, WA and served our chapter as VP of Outreach in 2012.

Patty Collins – VP of Operations

Patty has over 26 years of management experience in the telecommunications and aerospace industries where she has been both a front line manager and project manager. She is currently a Senior IT Project Manager for Rockwell Collins and manages International, HR, IT, System Analysis and Program Development

(SAP) & Product Data Management (PDM) related projects. Patty has earned her BA & MBA from Mount Mercy University and is currently pursuing her PMP certification.



Darwin Hochstedler, PMP® – VP of Outreach

Darwin is an Account Executive at Siemens Industry Inc., Infrastructure & Cities Sector. Darwin has been a PMI member since 2005 and served as the Director of Logistics in 2012. Darwin was instrumental in coordinating a site tour with Linn County in support of the Kirkwood Global Education Network (GEN) program in June. Darwin has also been a presenter at chapter meetings.



Carol Scherrman, PMP® - Past President

Carol has over ten years of project management experience a supporting government contracts of varying size and scope. Carol is currently a program manager at General Dynamics Information Technology. She received her bachelor's degree in finance from the University of Texas at Arlington and her master's degree in business administration from the University of Dubuque. Carol received her Project Management Professional® (PMP®) certification in March 2009 and has been a PMI and Eastern Iowa Chapter member ever since. Carol previously served as the chapter's Director of Professional Development and VP of Operations.

Leadership Institute Meeting Report

by Behram Kasad, PMP®, MBA

Carol Scherrman (President) and I attended the PMI Leadership Institute Meeting (LIM) in Vancouver, BC on Oct 18 -20, 2012. The North America Leadership Institute Meeting is the largest event held by the PMI Leadership Institute annually and is designed to inspire and support volunteers in the advancement of their leadership skills.

The LIM offers Chapter leaders the opportunity to:

- Network with more than 1,000 PMI volunteers from across the globe
- Attend more than 50 educational keynote and breakout sessions addressing critical aspects of volunteer management and leadership development
- Learn about the tools and programs that have been developed to assist volunteers in successfully leading and managing PMI communities
- Hear the latest news and information about PMI's global initiatives
- Engage with PMI staff, as well as meet the Leadership Institute Advisory Group.

Additionally, the LIM featured a variety of educational tracks, general sessions and networking opportunities, including:

- More than 50 educational sessions focusing on PMI institutional knowledge, association governance, and leadership development
- Three exceptional keynote presentations
- Community of Practice Program Track designed to support the development of new PMI community of practice leaders
- PMI Chapter Leader Track designed to provide information and tools for new leaders on how to successfully support communities
- Regional breakout sessions
- Breakout sessions by volunteer role

- Leadership Institute Master Class Alumni Workshop.

As part of the World Café, the LIM also offered a methodology designed to foster small group conversation in large group settings, participants will get to know their colleague as they discuss a specific question related to chapter and CoP collaboration opportunities. Drawing on seven integrated design principles, the World Café methodology is a simple, effective, and flexible format for hosting large group dialogue. Together with your peers, discover the many ways your chapter and community of practice might collaborate to deliver value to members and practitioners worldwide.

Keynote Speakers

Annie McKee – The author of “The Resonant Leader” suggested that great leaders are resonant leaders. They lead for real: from the heart, smart and focused on the future, and with a commitment to being their very best. Rather than constantly sacrificing themselves to workplace demands, leaders can manage the vicious cycle of stress, sacrifice and dissonance, and renew themselves physically, mentally and emotionally. Annie McKee also offered inspiration and tools to spark and sustain resonance in ourselves and in those we lead.

Chip Eichelberger

In his featured talk, Chip tapped into the hidden potential inside each one of us and showed us how the power of making even one new decision can ignite tremendous performance improvements. In his “Get Switched On” session, Chip showed us how to regain the performance potential that a switched on “you” could create through exploring critical questions that included:

- Why early detection is the key to reversing failure?
- What is the key to achieving long-term success and balance?
- How to close the gap between where you are and where you can be.
- Why your current vision will dictate your effort and destination.
- What brutal facts do you need to confront and take action right now?
- How can you be “switched on” and at your best more consistently?

In parting he asked the following question “*Do you brighten the workplace when you walk in for the day—or when you leave?*”? Chip challenged each and every one to take a hard look at our attitude and results.

Breakout Sessions

Relationships to Support Your Chapter - Cecil White, PMP, CMAG; Nealand Lewis, PMP, CMAG

During the session we were introduced to members of the chapter member advisory group, region mentors and chapter administrators and informed of how they currently support our needs. Additional time was spent engaged in interactive discussions on how these various groups together support volunteer and practitioner needs and further the Institute’s mission. This session offered a great chance to expand your network of project management professionals and staff and learn how to best leverage these relationships to support your chapter. However, they were not able to respond to all the fielded questions and I found it rather disappointing.

Technology as a Competitive Advantage - Frank Schettini, VP IT; Rocco Rinaldi, Manager, Chapter Development; Barbara Lyons, Manager, Membership; Joanne Lynch, Manager Volunteer Programs and Services

One of PMI’s primary objectives is to create a competitive advantage for the Institute through the use of technology. While this session was intended to engage in a dialogue about the value of leveraging technological tools and services and learn

how to help yourself and your chapter better serve the needs of members and practitioners, it fell far short of its mark as well as its intended message and I felt it was almost disjointed. However, the presenters did advise that several new features were being rolled out as part of the technology road map including:

- Mobile App for chapter events
- Volunteer Relationship Management System (VRMS)
- LinkedIn Integration with member profiles
- Mobile MyPMI
- Chapter Web Services Provider Program

Financial Processes and Governance for Chapters - Neil Goldman, PMP, VP Finance, PMI Great Lakes Chapter

In this session, attendees attempted to gain an understanding of all the financial aspects involved with any chapter. The speaker tried to explain all the processes and procedures from creating a budget to financially managing a chapter on a monthly basis. The session included examples, templates and processes that each person can bring back to his or her chapter. Additionally, there was a walkthrough to help chapters set-up QuickBooks with a chart of accounts.

Seven Deadly Sins of Chapter Management - Andy Burns, Sr., PMP, President, PMI Southwest Ohio Chapter

While the session aimed to delve into things that went not so well with various chapter initiatives in the spirit of Lessons Learned and a Retrospective, the speaker, Andy Burns, approached this difficult topic with a sense of humor, which was a prerequisite for this session. Attendees were encouraged to speak up about frustrations that they had with/within their chapters and what steps they had taken to resolve them, presenting what worked and what did not work.

The Creative and Innovative Community Leader - Techniques that Will Power Up Your Leadership Team - Frank Saladis, PMP, LIMC Alumni

In this session, participants learned how to think more creatively, generate and implement new ideas and practice performance-enhancing techniques to drive professional, personal and organizational growth. Frank explained that creative thinking is essential to any business or community! Relying on yesterday's ideas, products, assumptions, templates and ways of working may prevent your organization from meeting the demands of today's business environment and the future demands of a competitive world. Using simple yet proven, imaginative thinking techniques to generate new ideas and create blueprints for establishing a climate of innovation in this very lively, interactive and hands-on session, members discovered new ways to break through mental barriers, ho-hum methodologies and process roadblocks in order to improve performance, stimulate creative thinking and unleash the creative potential in yourself and your team.

Making PMI Community Volunteers into Leaders - Ed Tate

Ed suggested that Change requires leadership. Through simple tools and concepts, desired changes in organizational performance occur through individual transformation. Ed Tate's session advised on how to create buy-in for change, drive out fear and build trust, discover how to lift attitudes, support the choice for self-responsibility and unleash energy, creativity and spirit—while instilling continuous improvement as a way of life.

When the talk was not about ice hockey and who was more passionate about or better at the game, the LIM provided an excellent opportunity to meet and greet fellow professionals from all over the globe. It was amazing to see the breadth of our profession and how passionate attendees were about being part of something that was designed to inspire and support volunteers in the advancement of their leadership skills. I was proud to have represented the Eastern Iowa Chapter and shared with many others just how we manage our chapter and learn how they manage theirs. On reflection, it was good to see that our struggles are not unique.

PM Training

Back by Popular Demand: PMP and CAPM Exam Preparation

Are you preparing to take the Project Management Institute's Project Management Professional (PMP)® or Certified Associate in Project Management (CAPM)® certification exams? St. Ambrose University announces a PMP and CAPM exam prep class. The class will be held February 5-7, 2013. The course includes a comprehensive review of the PMBOK® Guide, practice exams, test-taking tips, a review of the application process, and a copy of the best-selling study guide, "The PMP Exam: How to Pass on Your First Try," by Andy Crowe.

Discounted rate available: PMI Eastern Iowa Chapter members will receive a 30% discount off the \$995 course fee by registering at: https://epay.sau.edu/C21430_ustores/web/store_cat.jsp?STOREID=4&CATID=100

For more information, contact St. Ambrose University at 563.333.5720 or PD@sau.edu.

Featured This Month at PMI Marketplace

Pre-order the Latest Editions of PMI's Foundational Standards!



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University

 **ON-TRACK:**
The Strategic Solutions Company

St. Ambrose University Professional Development has partnered with On-Track to provide several project management training programs and a Project Management Certificate. On-Track is a registered education provider with the Project Management Institute® (PMI).

The Project Management Certificate Program provides a scalable project management system for managing projects of all shapes and sizes. The program provides a "project-ready tool kit" to serve project needs...regardless of industry.

Participants can pick and choose which program fits their needs or they can complete the St. Ambrose University Project Management Certificate by completing three core courses and two electives within three years. These classes include elements of the Project Management Body of Knowledge (PMBOK®) developed by PMI®.

Core Courses:

- Project Management: Planning, Execution and Control
- Managing Projects through People
- Managing Project Communication

Elective Courses:

- Project Leadership and Ethics
- Managing Project Quality, Procurement, and Risk
- PMP and CAPM Exam Preparation
- Planning and Managing Construction Projects

Each program is three-days in length and costs \$995. The cost includes all seminar materials, networking luncheons, PDUs or CEUs. Discounts for additional participants and for St. Ambrose alumni are available. For more information about the program or to register, visit the St. Ambrose website at:

http://www.sau.edu/Professional_Development/Training/Current_Programs/Project_Management.html

Or, contact St. Ambrose at 563-333-5720 or PD@sau.edu.

Chapter Membership Stats

Period Covered: October 1 – October 31, 2012

By Geri Stivers, PMP, Director, Member Relations

New PMPs this month

None

Welcome new members:

Gary Benser, Fastek International

Linda Leaven, Aegon

George Ward, Clipper Windpower

Sheila Zheithamel, General Dynamics Information Technology

Membership Summary for October 2012:

Starting membership:	298
Renewals:	13
New members:	4
Rejoins:	1
Non-renewals:	10
Current membership:	292

Certifications:

Member PMPs:	198
Member CAPMs:	5
Member PMI-ACP:	1

Chapter Meetings

Mark your calendars for upcoming chapter meetings. All meetings are held on the second Thursday of the month.



Date & Time	Location	Topic and Presenter
Feb. 14, 2013 7:15 to 9:00 a.m.	Clarion Hotel and Convention Center 525 33rd Ave SW Cedar Rapids, Iowa.	TBA
Mar. 14, 2013 7:15 to 9:00 a.m.	Iowa City Area Association of Realtors (ICAAR) 847 Quarry Road, Suite 110 Coralville, Iowa In 2013, 4 meetings will be held in Coralville: March, June, August, and October	TBA

DATES TO REMEMBER

DECEMBER 2012						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

6 – Leadership Conference Call
 20 – Board Meeting
 28 – Newsletter Articles Due for Jan. 2013 Newsletter

JANUARY 2013						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

3 – Leadership Conference Call
 17 – Board Meeting
 24 – Newsletter Articles Due for Feb. 2013 Newsletter

FEBRUARY 2013						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

7 – Leadership Conference Call
 14 – Chapter Meeting
 21 – Board Meeting
 24 – Newsletter Articles Due

PMI Eastern Iowa Chapter Leadership

Role	Name
President	Carol Scherrman, PMP®
VP of Communications and Publicity	Mark Bazzell, MBA, PMP®
VP of Education	Behram Kasad, MBA, PMP®
VP of Finance	Brian Thorn, PMP®
VP of Operations	Jacquie Haltmeyer, PMP®
VP of Outreach	Mary Phelan, PMP®
Past President	Tammy Sweat, MSPM, PMP®
Director of Certifications	Denise Boeding, PMP®
Director of Individual Outreach	Rachel Fowler
Director of University Outreach	Bob Sanders, PMP®
Director of Logistics	Darwin L Hochstedler, PMP
Director of Marketing	Liz Herman, PhD, PMP®
Director of Member Relations	Geri Stivers, PMP®
Director of Newsletter	Irene Dymerski, PMP®, PSM®
Director of Professional Development	Kayla Eko-Acquah
Director of Programs	Dania Ajam, PMP
Director of Website and Technology	Stanley Freyermuth