

P.O. Box 1811, Cedar Rapids, IA 52406-1811
<http://www.pmieasterniowa.org>

August 2012

August 9, 2012 Monthly Meeting

This month's PMI breakfast meeting will be held on Thursday, August 9, 2012 from 7:15 a.m. to 9:00 a.m., at the **Iowa City Area Association of Realtors (ICAAR) office at 847 Quarry Road, Suite 110, Coralville, Iowa 52241**. This is the second meeting this year to be held in Coralville.

Program: "Agile Project Management"

Presented by Robert Pembleton, CPP

During this session, the speaker will discuss managing a highly visible, critical path project using an agile strategy in a structured, traditional, and controlled business environment.

About the Speaker

Bob Pembleton is currently employed as a project consultant from Dallas, TX. He is currently under contract to ACT through a NY based private investigative and operational consulting service with a particular focus on project leadership. He has expertise in industrial security, intellectual property protection, physical security, and regulatory compliance. In addition, Mr. Pembleton has been involved and instrumental in the convergence of Physical Security Systems, Information Protection, Information Systems and other critical content protection functions and initiatives.

Mr. Pembleton was the EDS Chief Security & Privacy Officer responsible for the development, implementation and oversight of the global Security, Information Protection and Systems Integrity operations. He has held other senior executive level positions at MCI, IBM and various consulting and advocacy roles for project leadership, business development, product development and technology utilization.

Cost: Chapter Members: \$13; Guests: \$20

Registration Deadline: Sunday, August 5, 2012 (11:45 p.m. CT)

Register at www.pmieasterniowa.org and click **Events > Monthly Program Meetings > August 2012 Monthly Meeting**

Notes: New in 2012, all meeting registration fees will be collected using our online registration/payment system. It is important to register in advance so we have an accurate attendance count for food, beverage, and seating. Thank you for your assistance in this important matter.

7:15 - 7:30 a.m. Registration, breakfast and networking
7:30 - 7:45 a.m. Opening by Chapter Officers
7:45 - 8:45 a.m. Presentation / Discussion
8:45 - 9:00 a.m. Final announcements and wrap-up

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President's Corner

The Heat is On!

By Carol Scherrman, PMP, Chapter President

One of the things I love most about living in the Midwest is our four distinct seasons. On KCRG TV this morning, they reported that "Exceptional heat will continue across the area today and especially on Wednesday." Exceptional! Think about it. As if this heat is better than all the other heat we've had. This isn't just regular heat, it's superior heat! Just about the time we think we can't bear another hot and humid day, the cool breezes of fall will be upon us and give us that long sought after relief. The beauty of the fall colors will eventually give way to cold and snow as we anxiously anticipate the holidays. Aaaahhh, just think how refreshing it would be right now to lie down on freshly fallen snow and make snow angels? And, when we can't bear the thought of another day below zero and single-digit wind chills, the days slowly begin to get longer and the soft rains of spring are upon us...and we start all over again.

As the seasons go, I too am heading into the autumn of my presidential tenure. I planted my leadership seeds earlier in the year and now our crops are maturing.

- **Kirkwood Global Exchange Network:** The activities conducted in July were very successful. Thank you to Bob Sanders, Director of University Outreach, for identifying this opportunity and coordinating the events with Kirkwood. Thanks also to everyone on the Leadership Team who supported the program. You can read more about this effort later in this newsletter.
- **Professional Development Day (PDD):** Planning for our fifth annual PDD is going smoothly. Register early to take advantage of the early bird rates and to reserve your seat. Details on the PDD are included later in this newsletter. We are following a similar format to last year's PDD, with a morning and an afternoon session.
- **2012 Goals:** In January, I described three primary goals for the chapter.
 - **Fill all open leadership positions:** This was our number one priority for 2012. We finally met this goal in early June, and we are now full-strength on our Leadership Team. Woot!
 - **Identify a long-term strategy for the chapter website:** A committee was formed earlier in the year to review potential options. A comprehensive set of requirements has been documented, and a couple of potential solutions have been identified. This work was temporarily put on hold until after our PDD. The board opted to pend any further action until the chapter's slower months of November through January.
 - **Document, review, and publish chapter bylaws, policies & procedures, and other governance documents:** Progress on this goal has been a little slower than planned; however, we have completed a gap analysis of policies and procedures that we are missing. In addition, we have templates or documents from PMI or other chapters that we can leverage to complete this work. We are still on target to have some steady progress on this before the end of the year.

Like any good farmer, I am perusing the seed catalogs to see what will be planted next year to continue the bounty of our chapter in 2013.

- **Nominations:** It is hard to believe that it is already time to be thinking about electing our 2013 Board of Directors. As stated in our chapter bylaws, a Nominating Committee is appointed by the President and is comprised of the most recent past president and two members of the chapter in good standing. The

Nominating Committee prepares a slate of candidates for each board position (President and Vice Presidents of Communication, Education, Finance, Operations, and Outreach). New board members will take office on January 1, 2013. Information about the slate of candidates should be released before the September chapter meeting.

- **Leadership Institute Meeting (LIM):** The North America LIM will be held in Vancouver, British Columbia, Canada October 18-20, 2012. The LIM provides PMI leaders with face-to-face opportunities to connect with and learn from fellow volunteer leaders. At the meetings, PMI leaders collaborate in productive, curriculum-driven educational sessions.

I have the lyrics to the Circle of Life from the Lion King rolling around in my head, “There's more to see than can ever be seen, More to do than can ever be done.” That’s kind of how I feel right now – there is more that I’d like to do as president but feel like the clock is ticking and before I know it will be time to turn things over to the new president.

News and Views

Kirkwood Global Education Network (GEN) Partnership

By Bob Sanders, PMP, Director of University Outreach

Kirkwood College is one of four members of the Global Education Network, a unique international consortium of technical colleges in Singapore, Australia, Canada and the United States. Member institutions include: Box Hill Institute (BHI) in Melbourne, Australia, Southern Alberta Institute of Technology (SAIT) in Calgary, Canada, and Institute of Technical Education (ITE) in Singapore.

Our chapter had a unique opportunity to help coordinate two company events, a chapter breakfast, and a PMI panel discussion in their classroom while the students were in Cedar Rapids for three weeks.

On Tuesday, July 10th, Pearson hosted the students in Iowa City. The session was kicked off with an executive leader welcoming the students to Pearson. Pearson then provided an overview of how project managers go about planning and managing through difficult project situations. Real life examples seemed to pique the most interest of the students and led to several follow-up questions. The students were provided brief demonstrations of the tools used to manage schedules, requirements, risks, and budgets. Since the event, students and faculty members have followed up with Pearson personnel with requests for project templates and best practice process ideas.

Our journey with the students continued on Thursday, July 12th, where we invited all the students to attend our monthly chapter meeting over breakfast. The students took away some additional insight on how different generations go about their work day. As most of the students are just beginning their careers, we hope they can use some of the information gained to build relationships with co-workers and do what they can to get things done through others. In the afternoon, our Chapter President



and other board members met the students in their classroom to discuss the benefits of the Project Management Institute and key information about their local PMI chapters in their home countries and their offerings for additional professional development.

We finished our journey with the students on Friday, July 13th. Siemens Technology and Linn County hosted our final company event. They met the students at The Jean Oxley Linn County Public Service Center in Cedar Rapids. Siemens discussed their relationship with Linn County and how they are partnering together on projects to help recover from the 2008 flood. The students were given a tour of the recently opened center to show the renovation and expansion project that has improved the layout to better serve the public, protect against future flood threats, and reduces the lifetime operational cost of the building by using energy efficient and sustainable building practices.

Many thanks to Pearson, Siemens Technology, and Linn County for hosting the students in their facilities and sharing their experiences. Thanks to all the PMI board members and volunteers for the support provided to this initiative. We will have another opportunity to do this again in 4 years when another group of students come through Cedar Rapids.

According to Jim Off, Kirkwood Professor and Faculty Member, "This program offers students the opportunity to earn a certificate of completion in Project Management from Kirkwood by learning specific practical applications, and spending nearly three full days implementing their new skills building a house for local needy families through the Cedar Valley Habitat for Humanity chapter in Iowa."



Kirkwood
COMMUNITY COLLEGE



Building professionalism in project management.™

Project Management Institute
Eastern Iowa Chapter

PMI Eastern Iowa 5th Annual Professional Development Day

Friday, October 12, 2012
7:30 a.m. – 4:30 p.m.

Focus on Fundamentals: Leading Teams & Communicating Persuasively

Benefits to attending the PDD

- Earn 7 professional development units (PDUs)!
- Hear local experts and leaders in project management.
- Network with fellow project management colleagues.
- Win prizes from our PDD sponsors and vendors.

Dates & Rates

- Event date: **Friday, October 12, 2012**
- Early-bird rates thru **Monday, September 10, 2012:**
\$179 Eastern Iowa Chapter Members
\$199 Non-members/guests
- Regular rates after **Monday, September 10, 2012:**
\$199 Eastern Iowa Chapter Members
\$219 Non-members/guests
- Registration ends **October 5, 2012**

Register online at

www.pmieasterniowa.org

Location

The Kirkwood Center
7725 Kirkwood Blvd. SW
Cedar Rapids, IA 52404

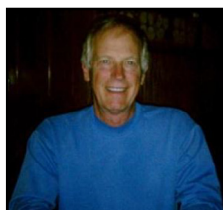
www.thehotelatkirkwood.com

Guest Speakers

Leading Project Teams



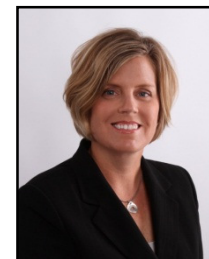
George M. Hollins, P.E., PMP, and Frederick L. Smith address the dynamics of leading project management teams using project-ready tools that you can immediately use in the workplace. This session provides practical tools and techniques for improving team performance. From basic fundamentals like differentiating a team from a group or committee to team member selection and commitment, Hollins and Smith cover the critical components of successfully leading project teams from project initiation to project close. You know that teamwork is essential for meeting project requirements. Learn how to promote a common understanding of the project as well as a shared vision within an atmosphere of trust.



Understand why some team conflict is good. Find out why officially releasing a team is important.

Professional Presentation Skills

Kim Lundry teaches you how to organize thoughts quickly and present them persuasively, how to captivate various audiences, and how to present effectively in virtual settings while overcoming inhibitions, controlling your nerves, and thinking under pressure. This instruction is completed in a participatory, interactive setting where you can receive immediate coaching and feedback. Build on your fundamental communication skills by becoming aware of audience perception and learning how to create energy to keep audiences engaged. Leave this session with practical, effective skills that you are able to immediately apply on-the-job.



Find out more at www.pmieasterniowa.org

Journey of a thousand delays!

By Behram Kasad PMP®, MBA



It had started off as a routine layover at O'Hare. I was travelling to the PMI Seminars World in Florida. We were just about to board our flight from Chicago to Orlando. As they called out the various groups to board the flight, people strolled up to the gate, showed their boarding passes, and then proceeded to queue up on the jet way waiting for someone from the previous group to take their seat(s). Have you noticed that no matter how much scientific analysis and study is undertaken on how to efficiently load a jet liner, it always seems to be a painful experience?

Suddenly, the gate attendant (let's call him John) came over the PA system and advised *"Attention passengers travelling on Flight XXX to Orlando please wait in lounge and do not board the plane. There is a problem with the plane and this will require ground technical crew to check it out before the flight can proceed. Please remain in the gate area for further updates."* Sighs erupted amongst those left to board, but I imagined louder moans inside the aircraft. 45 minutes later, they declared the jet unfit to fly and proceeded to disembark passengers from the plane. I thought to myself surely this is a daily risk and so the airline must be prepared for it - right? Another 15 minutes later, in a cheerful voice, John advised that the airline had been able to replace the faulty jet with another one. Risk management is alive and kicking, I thought to myself.

A gate change ensued and people sat patiently waiting for more information which John kept passing us as soon as he knew about it. An hour later he advised that the replacement aircraft was on its way from the hangar and that boarding would begin as soon as the plane was prepped with the beverage carts as well as other ancillary items required for flight. The crew boarded the plane and went about their duties. They started boarding the flight and had groups 1, 2, 3 and 4 on board in record time. Things were looking up and I was just about to hand over my Group 5 boarding ticket to the attendant when I heard John's voice again. *"Hold it there. You are not going anywhere."* Now what? Was it me that his comment was directed to or someone else behind me? The next few seconds made it all clear as John informed us that they had found a problem with the replacement jet – a more serious one – (presumably why it was in the hangar to begin with) and that it would not be flying anywhere. He had nothing further to add until he was given more information. However, he could say with certainty that there would be another gate change. Louder moans went up in the gate area. I started thinking, come on Mr. Airline, where is your contingency? What were the odds of that happening? Well it didn't really matter what they were because it had occurred. Probability = 1.

An hour and fifteen minutes later John advised that this time they had a working jet available, at a different gate, and passengers should proceed to that gate as quickly as possible. Another 45 minutes later I was – finally - in my seat and soon after that we were taxiing out to runway 22L for takeoff. As we hurtled down the runway to a small round of applause, I pondered what had just occurred over the last few hours and whether the PM-isms of Risk and Time management, that we so passionately embrace and practice, had been applied or abused?

All things considered I believed that they had been applied even if my fellow passengers felt differently. If there was something wrong with my plane, I'd sooner find out before I take off and not after. I may have been over 6 hours late getting where I needed to but I was getting there – alive!



As I glanced out of the aircraft window at the far horizon and was marveling at the orange hue that follows the sunset, I began to ponder seriously about the airport shuttle to my hotel – would it still be there at this hour? Suddenly the tables were turned on me, did I have a contingency?

PM Training

Back by Popular Demand: PMP and CAPM Exam Preparation

Are you preparing to take the Project Management Institute's Project Management Professional (PMP)[®] or Certified Associate in Project Management (CAPM)[®] certification exams? St. Ambrose University announces the addition of two PMP and CAPM exam prep classes. The first class is scheduled for August 27-29, 2012, and the second class will be held February 5-7, 2013. Each course includes a comprehensive review of the PMBOK[®] Guide, practice exams, test-taking tips, a review of the application process, and a copy of the best-selling study guide, "The PMP Exam: How to Pass on Your First Try," by Andy Crowe.

Discounted rate available: PMI Eastern Iowa Chapter members will receive a 30% discount off the \$995 course fee by registering at: https://epay.sau.edu/C21430_ustores/web/store_cat.jsp?STOREID=4&CATID=100

For more information, contact St. Ambrose University at 563.333.5720 or PD@sau.edu.



St. Ambrose University Professional Development has partnered with On-Track to provide several project management training programs and a Project Management Certificate. On-Track is a registered education provider with the Project Management Institute[®] (PMI).

The Project Management Certificate Program provides a scalable project management system for managing projects of all shapes and sizes. The program provides a "project-ready tool kit" to serve project needs...regardless of industry.

Participants can pick and choose which program fits their needs or they can complete the St. Ambrose University Project Management Certificate by completing three core courses and two electives within three years. These classes include elements of the Project Management Body of Knowledge (PMBOK[®]) developed by PMI[®].

Core Courses:

- Project Management: Planning, Execution and Control
- Managing Projects through People
- Managing Project Communication

Elective Courses:

- Project Leadership and Ethics
- Managing Project Quality, Procurement, and Risk
- PMP and CAPM Exam Preparation
- Planning and Managing Construction Projects

Each program is three-days in length and costs \$995. The cost includes all seminar materials, networking luncheons, PDUs or CEUs. Discounts for additional participants and for St. Ambrose alumni are available. For more information about the program or to register, visit the St. Ambrose website at:

http://www.sau.edu/Professional_Development/Training/Current_Programs/Project_Management.html

Or, contact St. Ambrose at 563-333-5720 or PD@sau.edu.

Chapter Membership Stats

Period Covered: June 1 – June 30, 2012

By Geri Stivers, PMP, Director, Member Relations

No new PMPs this month

Welcome new members:

Mr. Mark Balodis PMP, Veterans Hospital Administration

Mr. Muntasir Ahmed Khan, IBM

Mr. Peter McKenna, Pearson

Ms. Kimberly Stiles, Rockwell Collins

Mr. Harry Suszko, Rockwell Collins

Mr. Rohit Talwani, ACT

Membership Summary for June, 2012:

Starting membership:	310
Renewals:	14
New members:	6
Rejoins:	1
Non-renewals:	9
Current membership:	308

Certifications:

Member PMPs:	199
Member CAPMs:	2
Member PMI-ACP:	1

Chapter Meetings

Mark your calendars for upcoming chapter meetings. All meetings are held on the second Thursday of the month.



Date & Time	Location	Topic and Presenter
August 9, 2012 7:15 to 9:00 a.m.	Iowa City Area Association of Realtors (ICAAR) 847 Quarry Road, Suite 110 Coralville, Iowa	" Agile Project Management" Presented by Robert Pembleton, CPP
Sept. 13, 2012 7:15 to 9:00 a.m.	Clarion Hotel and Convention Center 525 33rd Ave SW Cedar Rapids, Iowa	"The Good, The Bad, and The Ugly - Adventures in Portfolio Management" presented by Dane Pelfrey, PMP (rescheduled from the May 2012 meeting)
Oct. 11, 2012 7:15 to 9:00 a.m.	Iowa City Area Association of Realtors (ICAAR) 847 Quarry Road, Suite 110 Coralville, Iowa	TBD
Oct. 12, 2012 8:00 a.m. – 5:00 p.m.	The Hotel at Kirkwood Center 7725 Kirkwood Boulevard S.W. Cedar Rapids, Iowa 52404	Professional Development Day
Nov. 8, 2012 7:15 to 9:00 a.m.	Clarion Hotel and Convention Center 525 33rd Ave SW Cedar Rapids, Iowa	TBD

DATES TO REMEMBER

AUGUST 2012						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

2 – Leadership Conference Call
 9 – Chapter Meeting
 16 – Board Meeting
 24 – Newsletter Articles Due

SEPTEMBER 2012						
S	M	T	W	T	F	S
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

6 – Leadership Conference Call
 13 – Chapter Meeting
 20 – Board Meeting
 24 – Newsletter Articles Due

OCTOBER 2012						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

4 – Leadership Conference Call
 11 – Chapter Meeting
 12 – Professional Development Day
 18 – Board Meeting
 24 – Newsletter Articles Due

PMI Eastern Iowa Chapter Leadership

Role	Name
President	Carol Scherrman, PMP®
VP of Communications and Publicity	Mark Bazzell, MBA, PMP®
VP of Education	Behram Kasad, MBA
VP of Finance	Brian Thorn, PMP®
VP of Operations	Jacquie Haltmeyer, PMP®
VP of Outreach	Mary Phelan, PMP®
Past President	Tammy Sweat, MSPM, PMP®
Director of Certifications	Denise Boeding, PMP®
Director of Individual Outreach	Rachel Fowler
Director of University Outreach	Bob Sanders, PMP®
Director of Logistics	Darwin L Hochstedler, PMP
Director of Marketing	Liz Herman, PMP®
Director of Member Relations	Geri Stivers, PMP®
Director of Newsletter	Irene Dymerski, PMP®, PSM®
Director of Professional Development	Kayla Eko-Acquah
Director of Programs	Dania Ajam, PMP
Director of Website and Technology	Stanley Freyermuth