



Building professionalism in project management.™

Project Management Institute  
Eastern Iowa Chapter

P.O. Box 1811, Cedar Rapids, IA 52406-1811

<http://www.pmieasterniowa.org>

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## Our Next Chapter Meeting – February 9, 2012

The next PMI breakfast meeting will be held on **Thursday, February 9, 2012** from 7:15 a.m. to 9:00 a.m. at the **Clarion Hotel and Convention Center, 525 33<sup>rd</sup> Avenue SW, Cedar Rapids, Iowa**. The Clarion Hotel and Convention Center's phone number is (319) 366-8671.

### Program Title

"Team Building in the Workplace" presented by Lynn Allendorf

### About the Program

This interactive talk will be a review of best practices in the areas of team building and employee motivation. Topics covered will include company mission, goal setting, delegation, empowerment, management styles, coaching and rewarding employees.

### About the Speaker

Lynn Allendorf is the managing director of the John Pappajohn Entrepreneurial Center at the University of Iowa. She runs the Bedell Entrepreneurship Learning Laboratory, a student business incubator. In addition to mentoring students who are starting businesses, Lynn teaches Entrepreneurial Marketing and Technology Management courses at the UI.

Previously, Lynn served as vice president of product development for The Learning Company's Parsons Technology Division, where she managed the development and marketing of the company's \$30 million productivity division including the Quicken Family Lawyer product line, serving the company in various capacities before founding her own company, 215 Technology Inc. in 1999. Her extensive experience in software development also includes the Silicon Valley companies Intuit and Broderbund as well as Rockwell Collins. Her expertise is in consumer product marketing, both direct and retail, software development, team building and entrepreneurship.

Lynn has a BS in Mathematics, Computer Science, and Economics, as well as an MBA, from the University of Iowa.

Cost: Chapter Members: \$13; Guests: \$20

Registration Deadline: Sunday, February 5, 2012 (11:45 p.m.)

To register, go to [www.pmieasterniowa.org](http://www.pmieasterniowa.org) and click **Events > Monthly Program Meetings > February 2012 Monthly Meeting**

Notes: New in 2012, all meeting registration fees will be collected using our online registration/payment system. It is important to register in advance so we have an accurate attendance count for food, beverage, and seating. Thank you for your assistance in this important matter.

### Program Schedule:

7:15 - 7:30	Registration, breakfast and networking
7:30 - 7:45	Opening by Chapter Officers
7:45 - 8:45	Presentation / Discussion
8:45 - 9:00	Final announcements and wrap-up

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100's NUGGET

## President's Corner

### Happy New Year!

Carol Scherrman, PMP

The new year brings a time of reflection on the year just ended and anticipation for the new year ahead. As I step into my new role as your chapter president for 2012, my mind is cluttered with many thoughts and ideas for the coming year. I actually lie in bed at night thinking of more ideas. My enthusiasm is sometimes tempered with thoughts of “how will I get it all done?” I recently read an article online that talked about a phenomenon known as “delayed discounting.” The theory is that if it takes a long time to reach a goal, you value that goal less than if you could reach it quickly—making it harder to get started. Hmmm, I better put a check mark next to that one. This explains why I generally fail on most of my new year’s resolutions. You know the ones: lose weight; get in shape; organize every room, closet, and drawer in my house; read more; watch TV less...you get the picture. Does this sound familiar? Well, maybe it’s just me.

To mitigate the “delayed discounting” phenomenon, one approach is to make projects small and rewards immediate. I have some work to do to put this approach into action. As a chapter, we have some pressing “big” projects for which we won’t necessarily see immediate rewards. Nevertheless, these are important issues that we must address, and the support of the chapter is critical. Our goal, then, will be to break these larger projects into smaller chunks and engage all members of the leadership team and some new volunteers to help us. The big three are:

- **Fill all open leadership positions:** This is our number one priority as we kick off 2012. See the article in this newsletter about our open positions and what you will gain by volunteering.
- **Identify a long-term strategy for the chapter website:** In spite of all our work in 2011 to deploy a new and improved website, we were informed in early December that our current platform provider is ending their support. We can continue to use the current platform; however, without regular maintenance and upgrades, there is an inherent risk to continuing to run it. We are looking for volunteers to form a committee to investigate alternatives and make a recommendation to the Board of Directors.
- **Document, review, and publish chapter bylaws, policies & procedures, and other governance documents:** When our former website crashed in 2010, we lost the majority of our chapter’s historical artifacts and documented procedures. We have slowly been rebuilding the lost documents, but there is more to do. In 2011, we focused on building content and procedures related to the new website. For 2012, we need to focus on getting the rest of our processes documented so that there will be smooth transitions for new leadership team members in years to come.

You have a dedicated and passionate leadership team in 2012 to guide the chapter through its goals and to continue to provide you with valued content. I am joined on the Board of Directors by Tammy Sweat, who assumes the role of Past President. Brian Thorn retains his role as Vice President of Finance. Veteran leadership team members Mark Bazzell, Jacquie Haltmeyer, Behram Kasad, and Mary Phelan assume new roles as the Vice Presidents of Communication & Publicity, Operations, Education, and Outreach, respectively. In addition, four members of the leadership team retain their positions: Denise Boeding, Bob Sanders, Geri Stivers, and Travis Zweibohmer as Director of Certifications, University Outreach, Membership, and Programs, respectively. We have one new leadership team member already on board. Kayla Eko-Acquah has accepted the Director of Professional Development position.

Reflecting on 2011, I want to take a moment to formally thank Tammy Sweat and Bhaskar Pulikal. Both Tammy and Bhaskar have been great role models for me. I also want to recognize the contributions of Sathian Devarajan, Jennifer James, Srikanth Kamineni, Suzanne Prymek, and Brian Wayling. All served the chapter in a volunteer capacity last year. Best wishes for the coming year, and please consider volunteering in 2012.

## Volunteer and Earn PDUs



### The PMI Eastern Iowa Chapter Needs You to Lend a Hand!

Carol Scherrman, President

As a Project Management Institute (PMI) Eastern Iowa Chapter member, you have a stake in the success of our organization. By joining our chapter, you have the opportunity to learn from peers, share what you know, and increase your professional network. It is one of the most enjoyable and rewarding parts of being a chapter member. Our chapter's mission is to "... provide a forum for professional project managers to promote the principles of PMI through networking with other project managers, sharing project experiences, providing and receiving training, and supporting project managers in their certification efforts."

As you might imagine, the business of running our chapter does not magically happen. Our success is grounded in the volunteers who give their time and talents. Now, more than ever, we need your help! The chapter currently has several open positions that resulted from job changes, relocations, and personal priorities. Becoming a chapter volunteer is a great way to increase your professional network, give back to the project management community, help shape our chapter's programming, and earn **free** professional development units (PDUs) for your service. Under the revised PMI PDU policy, you can earn 1 PDU for 1 hour of volunteer (non-compensated) service, up to a maximum of 45 PDUs in the three "Giving Back to the Profession" categories per cycle if you hold the PMP® or PgMP® credentials. How easy is that? And, volunteering is way more fun than sitting in some training class, right?

The open positions with the chapter are listed below. Please consider volunteering. If you are interested, you can apply online at [www.pmieasterniowa.org](http://www.pmieasterniowa.org) (click on **Get Involved > Volunteer Openings**), or you can let any current member of the Leadership Team know you are interested.

Role	Brief Description
Director of <b>Marketing</b>	Works with the VP of Communications and Publicity to create marketing materials for chapter events, issue press releases to local media outlets as necessary, create chapter advertising materials as needed, and ensure compliance with PMI Global brand standards.
Director of <b>Newsletter</b>	Serves as the primary point of contact for the chapter in the creation of the monthly chapter newsletter. Solicits articles from the chapter Leadership Team. Drafts articles into the newsletter template. Works with the VP of Communications & Publicity to edit final version of newsletter. Posts newsletter to chapter Web site and distributes e-mail notification to chapter members that newsletter has been posted.
Director of <b>Website &amp; Technology</b>	Maintains the chapter's Web site and e-mail platform and serves as the main point of contact for the chapter with the platform host. Monitors e-mail from chapter members on the chapter Web site and responds to technical issues encountered by user. Advises the chapter leadership on issues with the Web site and e-mail platform.
Director of <b>Programs</b> ( <i>Current director is relocating in May. Volunteer now and take advantage of this job shadowing opportunity before he leaves the chapter</i> )	Identifies and secures speakers for monthly chapter meetings. Works with the Director of Logistics to ensure that all meeting requirements are met.
Director of <b>Logistics</b>	Works on all logistical issues associated with running any program on behalf of our chapter, including monthly chapter meetings. Works with the VP of Operations and interacts extensively with other leadership team members requiring logistical support. Collaborates with the Director of Programs to obtain logistical details and requirements (date and time of next meeting, expected number of attendees, desired location, food, technological requirements, details of presenter, agenda,

Role	Brief Description
	etc). Manages registration for monthly chapter meetings and coordinates collection of feedback for meetings.
Director of <b>Individual Outreach</b>	Works with the chapter to identify individuals who would benefit from gaining project management knowledge and skills. Invites targeted persons or individuals to a project management workshop. Establishes contacts with selected individuals to cultivate interest in attending a workshop or series of workshops on project management subjects.

*“The broadest and maybe the most meaningful definition of volunteering: Doing more than you have to because you want to, in a cause you consider good.”*

*-Ivan Scheier*

## DATES TO REMEMBER

JANUARY 2012						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	28	29	30	31

1 – New Year's Day  
 16 – Martin Luther King Day  
 19 – Board Meeting  
 24 – Newsletter Articles Due

FEBRUARY 2012						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

9 - Chapter Meeting  
 16 – Board Meeting  
 24 – Newsletter Articles Due

MARCH 2012						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

8 – Chapter Meeting  
 15 – Board Meeting  
 24 – Newsletter Articles Due

### **Chapter Leadership**

<b>Role</b>	<b>Name</b>
President	Carol Scherrman, PMP®
VP of Communications and Publicity	Mark Bazzell, MBA, PMP®
VP of Education	Behram Kasad, MBA
VP of Finance	Brian Thorn, PMP®
VP of Operations	Jacquie Haltmeyer, PMP®
VP of Outreach	Mary Phelan, PMP®
Past President	Tammy Sweat, MSPM, PMP®
Director of Certifications	Denise Boeding, PMP®
Director of Individual Outreach	Vacant
Director of University Outreach	Bob Sanders, PMP®
Director of Logistics	Vacant
Director of Marketing	Vacant
Director of Member Relations	Geri Stivers, PMP®
Director of Newsletter	Vacant
Director of Professional Development	Kayla Eko-Acquah
Director of Programs	Travis Zweibohmer, MBA, PMP®
Director of Website and Technology	Vacant