



Building professionalism in project management.™

Project Management Institute
Eastern Iowa Chapter

100's NUGGET

2009 Issue 9

September 2009

P.O. Box 1811
Cedar Rapids, IA 52406-1811

<http://www.pmieasterniowa.org>
communications@pmieasterniowa

**September
brings...**



**Moon Light on
Fun Night!**

Inside this issue:

President's Corner	2
Chapter Meetings	9
Membership Update	9
Training Schedules	10
Chapter Contacts	11

Our Next Chapter Meeting - September 8th

This month's chapter meeting will be held on Tuesday, September 8th, 5:30 pm—7:30 pm at the Clarion Hotel and Convention Center at 525 33rd Ave SW in Cedar Rapids. The Clarion Hotel and Convention Center phone number is (319) 366-8671.

Fun Night!!!!

Program: This night has been designated **FUN NIGHT** for all PMI members and guests!

Prizes!!!!

About the Program:

The list of events for the evening are listed below.

5:30 to 6:00 p.m. Social networking, cash bar, appetizers, PMI Fun Night Games, members only registering for prize drawings

6:00 to 6:10 p.m. Chapter announcements, PDD Preview for October 29th and introduction of the our guest speaker

6:10 to 6:50 p.m. Speaker Kate Minette presents, "Network is a Compound Word".

6:50 to 7:00 p.m. Prize Drawings, including a Grand Prize of a free admission to the PDD event for October 29th and wrap up of chapter business

7:00 to 7:30 p.m. Social networking

About the Speaker: Kathleen (Kate) Minette is presently Senior Vice President, Operations and Scoring with Pearson Assessment and Information. She was formerly Vice President, Performance Scoring with Pearson Educational Measurement and, previous to that assignment, Vice, President, Human Resources with Pearson U.S. Assessment and Testing, having joined the Pearson HR organization in 1994. Her undergraduate degrees in sociology and journalism are from Drake University; and her masters in organizational communication is from the University of Northern Iowa. She holds a life-time certification as a Senior Professional in Human Resource Management (SPHR) from the Human Resources Certification Institute (HRCI).

Food!!!!

Cost: Free for chapter members and \$5.00 for guests.

Please RSVP no later than September 3rd to programregistration@pmieasterniowa.org. Once you send a RSVP, cancellations **must** be received by **noon**, Friday, September 4th.

President's Corner

Dear friends,

As I write this article, registration for PMI Eastern Iowa's 2nd Professional Development Day is open. This event will be held on Thursday, October 29th at Kirkwood Center for Continuing Education, Cedar Rapids.

On October 29th, we will start the day with **Lynn Mantemach** speaking on **'The power of your personal brand'**. Lynn Mantemach is president and co-owner of MindFire Communications Inc., a branding and marketing agency with offices in Cedar Rapids, the Quad Cities and Chicago. She conducts customized research to guide effective branding and communication decisions and works with clients to implement brand development and integrated marketing communications strategies. She has a Ph.D. and Master's degree from Iowa State University and a Bachelor's degree from the University of Iowa.

Our 2nd speaker, **Dave "The Shef" Sheffield** has inspired 398,000 people from 58 different countries. His live programs are energetic and interactive. They also leave the audience with tools that they can put to work right away! The Shef is an expert in the field of Generation X and Generation Y, sales training, leadership, motivation, communication, and helping organizations cope with change. In your custom tailored program 'The Shef' will create a dynamic, life changing program. The presentation will provide confidence, motivation, and the tools necessary to make a lasting change. Shef specializes in personal branding, motivation, marketing, communication, leadership, and sales training. Dave's presentation is titled **'How to Make Great Choices... in Not so Great Times'**.

We have arranged for a special luncheon speaker who is a Director on the PMI board. **Deanna Landers** is a program manager with IBM. She has over 20 years of experience in information technology, transportation, health care, finance, government and non-profit industries, using her skills in strategy, planning and project management at various organizational levels. Ms. Landers has been a member of the PMI Community Development Member Advisory Group since 2007. Her volunteer work helped develop the Community Performance Management Framework while supporting PMI's mission and goals. Deanna will highlight the **'Strategic Importance of Project Management'** for organizations, by drawing upon several years of research data.

In the afternoon, we will start with a dynamic, thought-provoking, and humorous presentation from **Debra A. Salz**. Debra is the President and Owner of Prevention Services & Strategies, a personalized consulting and training company located in Cedar Rapids, Iowa. Through her diverse career experiences, Debra energizes the audience and always make sure that audiences have 'take away lessons' that can be applied to your day to day work. Ms. Salz is an experienced trainer, facilitator, presenter, and inspirational speaker at the National, Regional, and State Convention levels. Debra's presentation is titled **'Super Stars, Shooting Stars and Falling Stars – Coaching and Mentoring for Today's leaders'**.

Last, but not the least, we will end our learning with a presentation from **Timothy L. Johnson**. Tim is the Chief Accomplishment Officer of Carpe Factum, Inc (Latin for "seize the accomplishment"). He has around two decades of highly successful experience in project and program management, business solutioning, creativity, executive and management coaching, and strategic facilitation. His first book, *Race Through the Forest – A Project Management Fable*, was published in 2006. His second book, *GUST – The "Tale" Wind of Office Politics*, was released in April, 2007. Tim's speech title is **"What do you mean, 'I started it?'"** Come on Oct 29th and find out who started what!

Early bird registrations are in progress. We hope you register soon for this great event. Your early registration will help the PDD team in better planning to make this event a great success.

Looking forward to seeing you all on October 29th!

With regards,

Paddy Puthige, MBA, PMP

President, PMI Eastern Iowa Chapter



Register Today for Our Upcoming PDD Event !!

PMI Eastern Iowa's 2nd Annual Professional Development Day

LEADERSHIP

in Troubled Times

**THURSDAY
OCT. 29, 2009**

**KIRKWOOD CONTINUING
EDUCATION CENTER**

7725 Kirkwood Blvd. SW

Cedar Rapids, IA 52404

www.kirkwood.edu/kcce

Ad sponsored by:

EdgeBusiness
MAGAZINE



Speakers:



Timothy L. Johnson

Chief Accomplishment
Officer of Carpe Factum, Inc.

Presentation: "What Do You
Mean, 'I Started It?'"



Debra Salz

An experienced trainer, facilitator,
presenter and inspirational speaker

Presentation: "SuperStars, ShootingStars
and FallingStars – Coaching & Mentoring
for Today's Leaders"



Lynn Mantemach, Ph.D.

President and co-owner of
MindFire Communications, Inc.

Presentation: "The Power of your
Personal Brand"



Dave Sheffield

Motivational Speaker

Presentation: "How to Make Great
Choices...In Not So Great Times"

Registration:

Early Bird special until September 30:

\$99 per PMI Member / \$129 per non-PMI Member

After September 30:

\$129 per PMI Member / \$159 per non-PMI Member



Building professionalism in project management™

Project Management Institute
Eastern Iowa Chapter

Go to www.pmieasterniowa.org for more information. Register online - <https://www.123signup.com/register?id=jttsf>

PMI Eastern Iowa Chapter - 2010 BOD Candidates

It's the time of year to prepare to change officers to staff the 2010 PMI Eastern Iowa Board of Directors (BOD). Are you interested in a position on the BOD? Although candidates that are sponsored by the current BOD and a selecting committee are listed below, you may be listed for any position in which you seek candidacy. To learn more about the positions and to place your name on the ballot, contact Darin Hart at pastpresident@pmieasterniowa.org.

At this time we do not have any candidates for **VP of Operations**. Please consider volunteering to help the success of our chapter. As a volunteer you meet new people and grow skill sets in different areas!

Elections will be held in October. New board members will start their terms on January 1, 2010.

President – Bhaskar Pulikal, MBA, CISA, PMP®

Bhaskar has more than 20 years of experience in IT and Project Management in Banking, Finance and Telecommunication areas. Bhaskar started his career with a Management role in Reserve Bank of India and has worked in senior positions for over 15 years. He is currently a Senior Project Manager at Verizon Business for large IT projects. Bhaskar has been with Verizon Business (formerly MCI) for 11 years.

Bhaskar did his Masters at Indian Institute for Technology. He started his MBA degree with the University of Cincinnati and completed it at the University of Iowa in 2002. He obtained his PMP® from the Project Management Institute (PMI) and has the Information Systems Audit (CISA) certification.

Since 2008 Bhaskar has been functioning as VP of Operations. He also served as Director of Logistics and Director of Individual Outreach earlier.

Bhaskar plans to work closely with other Leaders in the Board and in the community from Iowa to bring quality speakers and programs that will return value to the Chapter members. Another area he would like to concentrate is to provide better opportunities to network during chapter meetings by targeting the time available before formal sessions and utilize the web resources the chapter has for virtual networking outside the chapter meetings. It will be his endeavor to continue to make PMI Eastern Iowa Chapter a place to go for all Projects Managers and other stakeholders interested in the PM profession.

VP Education – Suzanne Prymek, PMP®

Suzanne has 15 years of Project Management experience, including planning and executing large scale complex contracts and programs. Suzanne is a Senior Program Support Specialist at Rockwell Collins in the Government Systems group providing support to newly formed teams with pre execution program planning and proposal support. Prior to this, Suzanne was a Lead Business Analyst at ACT and also worked as a Project Manager at Pearson where she was responsible for the planning and execution of large scale state testing programs. Suzanne received her Bachelor's of Science in Business from Mount Mercy College in 2006 and her PMP® from the Project Management Institute (PMI) in August of 2005 and a Yellow Belt in Six Sigma from the University of Wisconsin in October 2007. Suzanne has been a PMI and Eastern Iowa Chapter member since 2002. In 2009 she is serving as VP of Education. She also served as the Director of Programs in 2008 and part of the year in 2009.

Suzanne's goal is to provide quality services that add value for chapter members through Programs, Professional Development, Certifications, and other events such as PMI Eastern Iowa Professional Development Day and Fun Night.

PMI Eastern Iowa Chapter - 2010 BOD Candidates—Continued on Next Page

VP Finance - Brian Thorn, PMP®

Brian has over 15 years of experience in the engineering, process improvement and quality fields. Currently Brian is a Sr. Financial Systems Analyst for Pearson. Prior to his current position, Brian was a Sr. Process Engineer for Pearson.

Brian received his Industrial Engineering Degree and MBA from University of Iowa and his PMP® from the Project Management Institute (PMI) in 2005.

Brian has been a PMI and Eastern Iowa Chapter member since 2005. Brian is currently serving as VP of Finance.

As VP of Finance, Brian's goal is to support the Board's strategic direction and initiatives with financial budgeting, recording, and reporting.

VP Communications and Publicity – Tammy Sweat, PMP®

Tammy Sweat has over twenty years of IT project management experience. Tammy is currently a Lead Engineer at ACT, implementing ITIL best practices within IT. Tammy received her ITIL foundation certificate in 2007. Tammy is also responsible for maintaining the Service Desk software and ACT's monitoring systems. Prior to this, Tammy was a Process Engineer at Pearson who wrote and implemented best practices for project managers. Tammy also worked at Pearson as a Software Developer, leading large scale state assessment projects. In this role Tammy was responsible for the scheduling and delivery of all software products designed to meet the state's requirements.

Tammy received her Master of Science in Project Management from the University of Wisconsin in 2006. She obtained her PMP® certification in 2001. Tammy is currently the VP of Communications and Publicity for the PMI Eastern Iowa Chapter. In 2008 she served as the Director of Newsletter; in 2007 she served as the Director of Programs.

As VP of Communications and Publicity, Tammy will continue to strengthen the communication within the Board of Directors which will then carry over to all members of the chapter. She will also continue to provide leadership for the website and other communication venues.

VP Outreach – Ray Kratville, PMP

With more than 25 years of project management and process improvement in the IT industry for the Software, Healthcare, and Education fields, Ray Kratville is currently the Vice President of Professional Services for OpenMake Software. Here he established the world-wide direction and strategic focus of the consulting and education division of OpenMake and is responsible for their strategy, process, and technology programs. Most recently, he was practice director for Serena Software where he managed the sales and delivery of professional services and was instrumental in creating a worldwide program to standardize delivery and management of consulting services. During his tenure, he gained broad experience in process improvement and in creating strategic alliances.

Ray was founder of Nascent Solutions, a consulting firm specializing in technology infrastructure design and implementation. He has directed global field support functions and managed major projects while residing in North America and Europe. In the past, Ray has been a director of IT for Hospitals and Colleges in the Chicago area.

Ray achieved his PMP certification in 2004, is a Senior Member of IEEE, and a volunteer and member of the Software Engineering Institute. He is also a working group member in the Software Assurance initiative of the Department of Homeland Security. He is currently the Director of Individual Outreach for the Eastern Iowa chapter of PMI, a position he has held since 2008.

Ray plans to continue the success already achieved by our current Outreach program. In addition, he would like to begin work with local non-profit organizations in advancing their understanding and application of both project management and the project management profession. We would provide talks, speakers, information, networking and even hands-on involvement in project management activities. The outreach volunteers will gain knowledge and experience in return for their work efforts. Ray feels it is important to align our Outreach work with the PMI global organization-its Board's strategic objectives -as well as with the Eastern Iowa Chapter's Strategic Plan.

VP Operations – TBD

Please consider volunteering for this position. We will welcome your talents that you can bring to the BOD!

For Immediate Release

Contact:
Brad Stoefen
563-441-9950
StoefenBradleyJ@sau.edu

Project Management: Tools, Principles and Practices **How to Plan, Schedule and Control Projects Successfully** **Sept. 22-24 or Nov. 17-19**

Take the guesswork out of project management! If managing projects to get results is important to your organization, you can't afford a seat-of-the-pants approach. Here are proven tools and techniques used by world-class companies to make their projects sizzle! With these methods, your projects will come in on time, on budget, and at the right level of performance. The seminar will be conducted by Dr. James P. Lewis, who has 15 years of industry experience as an electrical engineer and project manager and over 28 years of experience teaching seminars. Widely recognized as one of the top writers on the subject, Dr. Lewis' own "Lewis Method" of managing projects has been adopted by thousands of managers.

This seminar is brought to you by the St. Ambrose University Leadership Initiative – a joint project of the College for Professional Studies and College of Business. Both sessions will be held at the New Ventures Center located at the Corner of Ripley and 3rd Streets in Downtown Davenport.

The cost of the three-day program is \$1395 and includes seminar materials, networking luncheons, a copy of Dr. Lewis's book, and 18 PDUs or 2.4 CEUs. Corporate and SAU Alumni discounts available. Register and get more information online at www.sau.edu/pdc. You may also call Brad Stoefen at 563/441-9950 or email StoefenBradleyJ@sau.edu. Seating is limited.

Behind the Scenes

By Tammy Sweat, PMP

The Board of Directors (BOD) had a meeting on August 24th and a conference call was held on August 13th and 24th. A teambuilding activity was also held on August 11th. Amongst other discussions, the following decisions were made:

- Nominations for the 2010 BOD have been proposed
- The 2010 voting will be handled by utilizing our webhost provider—only the Past President will have access to tally the votes
- PDD logistics planning is underway
- Training for our current registration software for two PMI leadership positions is being planned
- Sponsorship for the PDD is being sought

Acronyms, Acronyms Everywhere (or AAE)

By Carol Meeks, PMP

IMHO, our lives are saturated with acronyms. The purpose of acronyms is to save us time, make us more efficient and as long as we know the definition of the acronym, this holds true. Instead of having to say Work Breakdown Structure, WBS is so simple and easy. MSRP instead of Manufacturer's Suggested Retail Price... depending on how often you refer to MSRP, the time saved using the acronym could add up to a few days of your life. Let's face it; our daily work is filled with them: ever had to compile a KPI per TQM standards during FY-09 for the CFO to determine P&L for the B2B branch by EOB? Makes you wish you still had that super-secret special decoder ring from years ago!

Just a couple weeks ago I found myself overwhelmed with acronyms. Our team leader sent an email in regards to "... a more robust SC solution...". I was busy working on my upcoming Steering Committee (SC) agenda so that was my immediate interpretation. Re-reading the brief email, Source Control (SC) made sense given the context, but I also know that he's been working with our Solution Center (SC) lately on a new Knowledge Base, er, KB. I had to ask for clarification because "SC" simply was not descriptive enough for me to understand his message. BTW, it was Source Control... LOL.

There are plenty of acronyms within each industry as well. As an IT Project Manager, I encounter many on a regular basis: SAAS, DBA, SMTP, ASP, BLOB, XML, CGI, and the list could go on for miles. My Mom works for the Fire Department which of course carries with it an entirely different set of acronyms. You'd have to laugh if you heard us talking about work because one interrupting the other for clarification is inevitable. My Mom's CERT is the Community Emergency Response Team and being the Director of Certifications for the Chapter, I hear CERT and immediately jump to CERTification-related thinking along the lines of PMP, PgMP, CAPM, and the hyphenated acronyms of PMI-RMP and PMI-SP.

Adding project management to the mix adds that many more letters to keep track of and understand. In fact, there are nearly 100 acronyms throughout the PMBOK Guide Fourth Edition. Some are more popular than others but if you're studying for a PMI Certification, the more you know the better. Everything from PERT to RAM to NPV to ITTO to SOW, not only is it vital that you know what these letters stand for but that you also understand their definition, purpose, and use.

The Deep Fried Brain PMP Certification Blog has compiled a listing "of about 125 acronyms collected from various sources, such as the PMBOK Guide Fourth Edition, PMP Exam Prep books and resources, and online forums." You can find this listing at: <http://deepfriedbrain.blogspot.com/2009/07/project-management-acronyms-for-pmp.html>. This provides a great jumping-off point so you at least know what the acronym represents, then you can do some further research to learn more.

Acronyms can help simplify but may backfire and be overwhelming if you do not know what all those letters represent. They can also be great time savers and help make studying much easier when there's so much to comprehend and commit to memory. So, whether you're working towards sitting for an exam or just looking for a refresher on all of these acronyms, be sure to check out the BlogSpot link above and reference often. TTYL!

August Meeting—Recap

The August 11th meeting was a presentation entitled ***“Establishing a Culture of Project Management Execution”*** that was presented by Steve Wilson. The chapter thanks Mr. Wilson for stepping in at the last minute and delivering a great presentation!

Chapter Meetings Schedule (subject to change)

	Date and Time	Location	Topic and Presenter
	September 8th, 2009	Clarion Hotel & Convention Center, 525 33rd Ave SW, Cedar Rapids	FUN NIGHT!!!!!!
	October 13th, 2009	Clarion Hotel & Convention Center, 525 33rd Ave SW, Cedar Rapids	“The Top 10 Things Your Project Manager Should Be Telling You” by Janet Dahmen, PMP
	November 10th, 2009	Clarion Hotel & Convention Center, 525 33rd Ave SW, Cedar Rapids	“Applying Sales Principles in Project Management “ by Darwin Hochstedler, PMP

Membership Update - Remember to send in your membership renewals, either through mail or online.

The PMI Eastern Iowa Chapter membership stands at **298**, with **161 PMP®s** and **2 CAPM®**

New PMP®s: Congratulations new PMPs: (none this month)

New Members: Welcome New Members: Angela Bauer Wisner, PMP, Pearson; Pamela Emerson, Pearson; Mark Hulsebus, PMP, Pearson; Brian McDonald, Rockwell Collins; and Kathryn Morrilly, PMP, Tyler Technologies.

PMI Chapter Transfers

If you have a need to transfer chapters because you have moved or relocated due to employment location changes, be sure to update your membership data at the PMI global website, www.pmi.org.

Listed below are the top 5 companies according to membership counts.

Rank	Company	Member Count	PMP Count
1	Pearson	87	56
2	Rockwell Collins	30	17
3	Vangent, Inc.	13	8
4	ACT	13	6
5	Aegon	12	7

Chapter Sponsored Professional Development (subject to change)

The following chapter sponsored professional development opportunities are available. Note that these chapter sponsored courses are being offered from a non-REP (Registered Educational Provider). Send Chapter Sponsored Professional Development questions and ideas to professional@pmieasterniowa.org.

Date	Time	Cost	PDU(s)	Location	Title
9/21/09	5-9 pm	125 PMI Member 150 Non-Member	4	Kirkwood	Project Resource Management and Soft Skills
10/19/09	5-9 pm	125 PMI Member 150 Non-Member	4	Kirkwood	Project Procurement Management
11/16/09	5-9 pm	125 PMI Member 150 Non-Member	4	Kirkwood	Critical Thinking skills and Problem Solving for Project Managers
12/14/09	5-9 pm	125 PMI Member 150 Non-Member	4	Kirkwood	Project Change Management

Priority Management Training Schedule (subject to change)

The following Priority Management sponsored professional development opportunities are available. Please find more details at http://www.prioritymanagement.com/rsmith/workshop_schedule/ or send questions to rsmith@prioritymanagement.com.

Date	Course ID	PDU's	Location	Title
Sept 15 & 22	1161-TN060100	7	Web workshop at your desk	Working Smart with Microsoft Outlook
Sept 15 & 22	1161-TN070100	7	Web workshop at your desk	Working Smart with LotusNotes
Oct 15 & 22	1161-TN060100	7	Web workshop at your desk	Working Smart with Microsoft Outlook

New Horizons Training Schedule (subject to change)

The following courses are available at New Horizons of Cedar Rapids in the coming months.

Date	PDU's	Location	Title
9/16	7	New Horizons	Microsoft Project 2007 – L1
10/6	7	New Horizons	Microsoft Project 2007 – L2
10/12	21	New Horizons	Introduction to Project Management
12/14	21	New Horizons	PMP Exam Preparation

PMI - Eastern Iowa Chapter Contacts

2009 Board of Directors

President	Paddy Puthige, PMP	president@pmieasterniowa.org
VP of Communications and Publicity	Tammy Sweat, PMP	communications@pmieasterniowa.org
VP of Education	Suzanne Prymek, PMP	education@pmieasterniowa.org
VP of Finance	Brian Thorn, PMP	financial@pmieasterniowa.org
VP of Operations	Bhaskar Pulikal, PMP	operations@pmieasterniowa.org
VP of Outreach	David S Tominsky	outreach@pmieasterniowa.org
Past President	Darin Hart, PMP	pastpresident@pmieasterniowa.org

2009 Directors

Director At-Large	Thom Lusardi, PMP	atlarge@pmieasterniowa.org
Director of Certifications	Carol Meeks, PMP	certification@pmieasterniowa.org
Director of Corporate Outreach	Steve Sawyer, PMP	corpoutreach@pmieasterniowa.org
Director of Individual Outreach	Ray Kratville, PMP	indoutreach@pmieasterniowa.org
Director of University Outreach	Open	unioutreach@pmieasterniowa.org
Director of Logistics	Brian Wayling	logistics@pmieasterniowa.org
Director of Marketing	Jennifer James, PMP	marketing@pmieasterniowa.org
Director of Member Relations	Geri Stivers, PMP	membership@pmieasterniowa.org
Director of Newsletter	Open	newsletter@pmieasterniowa.org
Director of Professional Development	Barry Ehrig, PMP	professional@pmieasterniowa.org
Director of Programs	Srikanth Kamineni	programs@pmieasterniowa.org
Director of Technology	Open	technology@pmieasterniowa.org
Director of Volunteers	Nita Inani, PMP	volunteers@pmieasterniowa.org
Director of Website	Mark Bazzell, PMP	website@pmieasterniowa.org

Other Contacts

Chapter Monthly Program Registration	Program Registration	programregistration@pmieasterniowa.org
Chapter Training Registration	Training Registration	Online registration.
Chapter Website Administrator	Webmaster	Contact Director of Website.

