



Building professionalism in project management.™

Project Management Institute
Eastern Iowa Chapter

100's NUGGET

2009 Issue 8

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P.O. Box 1811
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August
brings...



Initiating a new
life-cycle.

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Our Next Chapter Meeting - August 11th

This month's chapter meeting will be held on Tuesday, August 11th, 7:15 a.m. to 9:00 a.m. at the Clarion Hotel and Convention Center at 525 33rd Ave SW in Cedar Rapids. The Clarion Hotel and Convention Center phone number is (319) 366-8671.

Program: The program for the August 11th meeting is a presentation entitled "**Establishing a Culture of Project Management Execution**", presented by Jamie Northrup.

About the Program: Every year great organizations spend millions of dollars to update their strategic plans. These plans cover the all the important aspects of the business. Business survivability is determined by their success. How do great organizations implement their strategic business plans and objectives? That's right, by Organizational Project Management (OPM)! If an organization does not cultivate and nurture a culture of OPM, the results are often disastrous. This 45 minute presentation helps participants distinguish between mature, consistent project management organizations and immature ones.

About the Speaker: **Jamie Northrup, PMP** is the principal consultant with Triple Constraint®, Inc. and author of the book, "Every Organization Can Implement OPM3!" He is a former US Army Officer and has served as a Sr. Manager, Program Manager, and Project Manager in the Aerospace Engineering, Telecommunications, and Academic Industries. A graduate of the University of Iowa, Jamie holds a degree in Management Information Systems. He is certified as a PMP through the Project Management Institute and an original OPM3 team member and OPM3 Second Edition Core team member. He is trained in CMMI through the Software Engineering Institute at Carnegie Mellon University and has taught technology classes as an adjunct professor with Kirkwood Community College.

Program Schedule:

7:15 - 7:45 Registration, breakfast, and social time
7:45 - 7:50 Opening by chapter president / chapter officers
7:50 - 8:40 Presentation / Discussion
8:40 - 9:00 Final announcements, wrap-up, and social time

The menu consists of a light breakfast with coffee.

Cost: \$10.00 to chapter members and \$15.00 for guests.

Please note that the Chapter's attendance policy has changed to include a registration fee for all attendees. This is different from the previous policy of allowing attendees who were not eating to attend free of charge. If you have not done so already, please RSVP no later than August 6th to programregistration@pmieasterniowa.org. Once you send a RSVP, cancellations **must** be received by **noon**, Friday, August 7th to avoid being invoiced as a no-show for this chapter event.

President's Corner

PMI Eastern Iowa – 2nd Professional Development Day

Dear friends,

As I write this article, we have opened our registration for PMI Eastern Iowa's 2nd Professional Development Day. This event will be held on Thursday, October 29th at Kirkwood Center for Continuing Education, Cedar Rapids.

With economic recovery being slow, many organizations have cut their training budgets to slim to none. Employers are increasingly finding it harder to fund the training needs of their employees since travel, hotel and conference costs add up to significant dollars. PMI Eastern Iowa volunteers have considered the current economic climate and wanted to make sure that our members and project managers in this area get an opportunity to get quality training right here in the Iowa City – Cedar Rapids corridor.

The four speakers that we have selected for this event are top notch. Please refer to page 3 for the PMI Eastern Iowa PDD details. Our speakers are more than willing to listen to us and support PMI Eastern Iowa chapter's request to make this a great event at an affordable price to the participants.

PMPs who attend the full day conference would be able to claim up to 8 PDUs if they attend all sessions.

Here are top 5 reasons why you should attend PMI Eastern Iowa PDD:

1. The speakers are awesome! You will learn a lot!
2. If you are a PMP, you can claim up to 8 PDUs.
3. You will be able to network with Project Management professionals from several organizations in the Eastern Iowa corridor
4. By attending PDD 2009, you will be supporting your PMI chapter! Your attendance motivates chapter volunteers to bring in more programs like this in the future.
5. It is lot of FUN!

What you can do to help PMI Eastern Iowa to make PDD 2009 a success:

1. Spread the word about PMI EIC PDD 2009 in your organization
2. Talk to your manager and request for funds and time to attend PDD 2009
3. Ask how you can help with one of your local PMI volunteers - Be a Volunteer

Please feel free to talk to me or any of the volunteers to learn more about how you can volunteer and help out your chapter's PDD.

I look forward to hearing from **YOU!**

With regards,
Paddy Puthige, MBA, PMP
President, PMI Eastern Iowa Chapter



Register Today for Our Upcoming PDD Event !!

PMI Eastern Iowa's 2nd Annual Professional Development Day

LEADERSHIP

in Troubled Times

**THURSDAY
OCT. 29, 2009**

**KIRKWOOD CONTINUING
EDUCATION CENTER**

7725 Kirkwood Blvd. SW

Cedar Rapids, IA 52404

www.kirkwood.edu/kcce

Ad sponsored by:

EdgeBusiness
MAGAZINE



Speakers:



Timothy L. Johnson

Chief Accomplishment
Officer of Carpe Factum, Inc.

Presentation: "What Do You
Mean, 'I Started It?'"



Debra Salz

An experienced trainer, facilitator,
presenter and inspirational speaker

Presentation: "SuperStars, ShootingStars
and FallingStars – Coaching & Mentoring
for Today's Leaders"



Lynn Mantemach, Ph.D.

President and co-owner of
MindFire Communications, Inc.

Presentation: "The Power of your
Personal Brand"



Dave Sheffield

Motivational Speaker

Presentation: "How to Make Great
Choices...In Not So Great Times"

Registration:

Early Bird special until September 30:

\$99 per PMI Member / \$129 per non-PMI Member

After September 30:

\$129 per PMI Member / \$159 per non-PMI Member



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Go to www.pmieasterniowa.org for more information. Register online - <https://www.123signup.com/register?id=jttsf>

Can You Help with the PDD?

By Tammy Sweat, PMP

Some of you indicated on the survey that you would like to volunteer to help with planning our upcoming Professional Development Day (PDD). That would be wonderful!!!

Details that have been secured are::

- It will be held at the new Kirkwood Training Facility
- It will be on October 29th, 2009
- It will be a full day event
- It will be fun!

To volunteer, please contact the Project Manager, Thom Lasardi at: atlarge@pmieasterniowa.org or our Director of Volunteers, Nita Inani, at: volunteers@pmieasterniowa.org. Even if you just have a few hours to spare, Thom and Nita can find a way for you to contribute towards this event's success. Thank you for your help.

A New Way to Learn & Earn PDUs

By Suzanne Prymek, PMP and Carol Meeks, PMP

PMI Publication Quizzes provide a new opportunity for credential holders to earn affordable Professional Development Units (PDUs) toward maintenance of their PMI credentials.

PMI Publication Quizzes are based on PMI-published articles and papers. The quiz and related articles are sold as a bundle through the PMI.org Marketplace. Upon reading a specific article or pairing of articles, a credential holder must complete a short quiz on the contents. Those who obtain a quiz score of 70 percent or higher will earn PDUs.

This online offering is a simple solution for credential holders who need a few PDUs to maintain their credential, and who don't have time or money to travel and take an in-person class.

The process involves:

- Accessing the articles electronically
- Reading them
- Taking an open-book quiz online
- Scoring 70 percent or higher on the quiz
- Earning one or two PDUs, depending on the specific bundle.

Some articles come from PMI magazines and journals; others are white papers from events such as PMI global congresses and research conferences. Topics include cultural intelligence, organizational project management, milestone planning, work breakdown structures, and vendor and contractor management. You can also search the available quizzes by topic, release date and credential.

Online access to the articles and quizzes means that participants may complete this activity at their convenience, anywhere Internet access is available. PMI Publication Quizzes is ideal for credential holders who find it challenging to travel for project management training and events.

Please note: Only one-third of the PDUs per three-year cycle may be earned via PMI Publication Quizzes. The quizzes do not qualify for educational hours to sit for a credential exam.

The link is <http://www.pmi.org/careerdevelopment/pages/PMI-publication-quizzes.aspx>

Meet Carol Schermman New Director of Professional Development



By Suzanne Prymek, PMP

Chapter members please welcome Carol Schermman as our new Director of Professional Development.

Carol is a Senior Project Lead for the Beneficiary Contract Center Program Management Office at Vangent. She has many successful years of experience leading projects of varying size and scope.

Carol received her MBA from the University of Dubuque and has a BBA in Finance awarded from the University of Texas – Arlington. She recently received her PMP, and would like to become networked within the PMI Eastern Iowa Chapter.

Carol will be working with Barry Ehrig, the current Director of Professional Development for a transition period. We must say goodbye to Barry, however we would like to acknowledge all the hard work and efforts that Barry has provided to support the PMI Eastern Iowa Chapter over the past several years to ensure that our members have selections for opportunities to earn PDUs, and build on skills that pertain to Project and Program Management.

Thank you Carol for volunteering!

Behind the Scenes

By Tammy Sweat, PMP

The Board of Directors (BOD) had a meeting on July 7th and a conference call was held on July 16th and 27th. Amongst other discussions, the following decisions were made:

- Sponsorship for the PDD is being obtained.
- Registrations for the PDD are underway.
- A GOC (Governance of Council) - PMI Headquarter's speaker will be speaking at our PDD!
- An Edge ad was created at no cost by the Gazette.

How To Upgrade Yourself To The PMBOK Guide 4th Edition

By Cornelius Fichtner, PMP - pm@pm-prepcast.com, www.pm-prepcast.com

Brief Description:

This article outlines a possible approach to "upgrade" yourself from having studied the PMBOK® Guide 3rd edition, and you now have to take the 4th edition exam. However, we all learn differently. You should adjust this approach to your own needs.

Article Text:

If you studied to take your PMP exam using the PMBOK® Guide 3rd edition and were unable to take and pass the exam before June 30th 2009, then you are now required to take the exam based on the new PMBOK® Guide 4th edition. The PMI will not make any exceptions.

There are notable changes between version 3 and version 4 of the PMBOK® Guide. For instance the number of processes has been reduced from 44 to 42.

(Continued on page 6)

How To Upgrade Yourself To The PMBOK Guide 4th Edition (Continued)

This seems straightforward at first. But if you look deeper into this, you will realize that the change wasn't simply that 2 processes have been removed. Instead what happened is that some processes have been removed from the Guide, some have been combined and several new processes have also been added. So what looks like a simple reduction in numbers is in fact more complex than that.

Appendix A in the PMBOK® Guide 4th edition describes the bulk of the changes. A number of authors have also described these changes and made their analysis available for free. It is, however, important to note that these descriptions don't list all the detailed changes. For instance, the inputs, tools & techniques and outputs of many processes have changed. Some have been removed and new ones have been added. You will not find a complete description of all the changes.

Because of this large amount of changes throughout the PMBOK® Guide it is impossible to simply "study the difference". The changes are sometimes conceptual, sometimes dramatic and sometimes minor. But they are here and your PMP Exam may require you to know them. "Upgrading" your knowledge from the 3rd to the 4th edition can therefore not be done "change-by-change". It has to be a holistic approach.

However, it must also be said that just because the PMBOK® Guide has changed, project management itself hasn't changed. The fundamental way in which projects are managed is still the same. The PMBOK® Guide is our general framework describing the activities & techniques that are commonly accepted to be good practices on most projects most of the time. Just because the PMBOK® Guide has changed its procurement section from 6 to 4 processes doesn't mean that procurement systems need to be changed immediately.

But in order to pass your PMP exam you will have to be aware of the new definitions in the PMBOK® Guide. Studying them takes effort, dedication and time. Here is a possible study approach to "upgrade" yourself to the PMBOK® Guide 4th edition:

- 1) Read Appendix A and familiarize yourself with the changes. In particular: Familiarize yourself with the processes that have been added, removed and combined; Learn the new process names; Study table A1 on page 350 and know which documents are part of the PM Plan and which ones are "other" project documents
- 2) Read Appendix F and familiarize yourself with the summary descriptions of the 9 knowledge areas and the 42 processes. At this time you may also wish to read the introductions to chapters 4-12.
- 3) Read Appendix G and familiarize yourself with the Interpersonal Skills
- 4) Study table 3-1 on page 43 and know which process belongs to which process group. It is a good idea to start with a blank piece of paper and be able to draw this table from memory.
- 5) And finally (and unfortunately): Read the complete PMBOK® Guide 4th edition twice.

When reading the new PMBOK® Guide familiarize yourself with the new inputs, tools & techniques and outputs of all the processes. Study figure 3 in chapters 4 through 12. This is the Data Flow Diagram for each process. These diagrams illustrate the flow of the inputs and outputs and will strengthen your understanding of the flow of all the inputs & outputs. It will also help you understand the integrated nature of all the processes in the PMBOK® Guide.

You should also get to know the new processes that have been added and make special note of the changes to the Earned Value Formulas in Chapter 7.3.2. Plan a minimum of two weeks of intense study.

7 Miles for Sushi

By Dave Sheffield (Scheduled speaker at our upcoming PDD)



“Never judge a man until you have walked a mile in his shoes.” The old Indian proverb says. Never mind that you happen to be a mile away from the guy whose shoes you stole. What they also could say is that “People will travel great distances for great service!”

We have all been the victim of poor service at times, and we have also experienced stellar service which is so hard to find today.

OK, I realize that we lost a good chunk of you at the title. Please forgive me, but I really do enjoy this Japanese delicacy that in some parts of the country is affectionately referred to as “bait”. In this message, you will be reminded of 3 things that are *crucial* to success in growing your business.

My good friend and fellow professional speaker, Tony and I were in Las Vegas catching up on business matters and attending a large convention. After a long day of walking to and from meeting rooms and talking, we were both craving sushi. It’s one of those rituals that hits us when we get together and the time is right.

“No problem”, I said, “There is a sushi place right here in our hotel!” After being seated at the ½ full restaurant and waiting for 45 minutes, we became agitated and decided to leave. I wasn’t sure if they had to catch the fish first before being able to prepare our meal, but if they did; the middle of the desert was not a good place for deep sea fishing. (Especially in a city built on and known for instant gratification!)

Vegas is a city of getting what you want when you want, regardless of the time of day or night. That is true, of course unless you are from the Midwest looking for a tasty plate of raw fish. We walked from hotel to hotel, wearing out our shoes in the process, with our stomachs grumbling all of the way. On the monorail, off the monorail, past those illegal aliens flipping those little “calling cards” at you on the strip (if you have been to Vegas, you know what I’m talking about!)

Finally, after what seemed like an eternity, we happened upon a wonderful place inside the mini-city known as the MGM Grand Hotel called Shibuya. They were in the process of closing up when we approached the hostess, telling her of our 7 mile quest for sushi at all costs. We would not be denied!

“No problem” she told us as she motioned to our server who gladly guided us to our table. The staff was exciting and attentive and the food was worth every step of our journey. Yes, we’d finally found relief for our sushi craving!

At this dinner, Tony and I discussed several goal planning and strategic marketing ideas for the upcoming year. We were in there well past closing time; yet the staff treated us like family. What a positive and dramatic change compared to the first restaurant that evening.

(Continued)

7 Miles for Sushi (Continued)

Based on this experience and our dogged persistence to have a great meal at all costs even if it included walking several miles to find it, there are three lessons I would like you to think about when it comes to taking your customer service to the next level:

1. Bend over backwards, sideways, and *always* go above and beyond for your customers. You never know how they may impact your business. I have shared this story with nearly 20,000 people this year alone and Shibuya keeps getting free commercials from me because of this great experience! Think of shopping at a Nordstrom's or other upscale shopping experience. Sadly, many businesses and real estate professionals don't get this concept. The Cajun call it "lagniappe" (pronounced lan-yap). Don't only practice it in your business; adopt it as a way of life.
2. Be aware of the people that are representing you. This could be the Director of First Impressions (receptionist), the telemarketing team that does follow up for your business, or any other person who has contact with your client base. If you **clearly** define what kind of culture is essential to work at your business, they will measure up. If they don't, find someone who will.
3. Ask, ask, and ask. Your customers are the best advertising you could ever imagine. We had asked over 10 people to direct us in our quest for great sushi. Hand out your business card to every client who passes through your doors or everyone you come into contact with. If you simply ask *enough* people to help you grow your business, the *right* people will help you along the way.

On a side note, always bring a good pair of walking shoes when you visit Las Vegas!!!



July Meeting—Recap

The July 14th meeting was a presentation entitled ***“Communication & Networking Skills for Success,”*** that was presented by Rose Slaymaker. The chapter thanks Ms. Slaymaker for the dynamic presentation.

Chapter Meetings Schedule (subject to change)



Date and Time	Location	Topic and Presenter
August 11th, 2009	Clarion Hotel & Convention Center, 525 33rd Ave SW, Cedar Rapids	“Establishing a Culture of Project Management Execution” by Jamie Northrup.
September 8th, 2009	Clarion Hotel & Convention Center, 525 33rd Ave SW, Cedar Rapids	FUN NIGHT!!!!!!
October 13th, 2009	Clarion Hotel & Convention Center, 525 33rd Ave SW, Cedar Rapids	“TBD” by Janet Dahmen.

Membership Update - Remember to send in your membership renewals, either through mail or online.

The PMI Eastern Iowa Chapter membership stands at **293**, with **159 PMP®s** and 2 **CAPM®**

New PMP®s: Congratulations new PMPs: Chris Berg, Rockwell Collins; Stephanie Cradick, Pearson.

New Members: Welcome New Members: Josh Brodeur, ESI; Angey Bunge, Pearson; Mark Ogden, PMP, FPL Energy; Stephen Phelps, FPL Energy; and Jeff Rager.

PMI Chapter Transfers

If you have a need to transfer chapters because you have moved or relocated due to employment location changes, be sure to update your membership data at the PMI global website, www.pmi.org.

Listed below are the top 5 companies according to membership counts.

Rank	Company	Member Count	PMP Count
1	Pearson	86	56
2	Rockwell Collins	34	20
3	Vangent, Inc.	16	11
4	Aegon	13	7
5	ACT	12	5

Chapter Sponsored Professional Development (subject to change)

The following chapter sponsored professional development opportunities are available. Note that these chapter sponsored courses are being offered from a non-REP (Registered Educational Provider). Send Chapter Sponsored Professional Development questions and ideas to professional@pmieasterniowa.org.

Date	Time	Cost	PDU(s)	Location	Title
8/17/09	5-9 pm	100 PMI Member 125 Non-Member	4	Kirkwood	Project Communications Management and Performance Reporting
9/21/09	5-9 pm	125 PMI Member 150 Non-Member	4	Kirkwood	Project Resource Management and Soft Skills
10/19/09	5-9 pm	125 PMI Member 150 Non-Member	4	Kirkwood	Project Procurement Management
11/16/09	5-9 pm	125 PMI Member 150 Non-Member	4	Kirkwood	Critical Thinking skills and Problem Solving for Project Managers
12/14/09	5-9 pm	125 PMI Member 150 Non-Member	4	Kirkwood	Project Change Management

Priority Management Training Schedule (subject to change)

The following Priority Management sponsored professional development opportunities are available. Please find more details at http://www.prioritymanagement.com/rsmith/workshop_schedule/ or send questions to rsmith@prioritymanagement.com.

Date	Course ID	PDU's	Location	Title
Aug 13 & 20	1161-TN060100	7	Web workshop at your desk	Working Smart with Microsoft Outlook
Sept 15 & 22	1161-TN060100	7	Web workshop at your desk	Working Smart with Microsoft Outlook
Sept 15 & 22	1161-TN070100	7	Web workshop at your desk	Working Smart with LotusNotes

New Horizons Training Schedule (subject to change)

The following courses are available at New Horizons of Cedar Rapids in the coming months.

Date	PDU's	Location	Title
8/20	7	New Horizons	Microsoft Project 2007 – L2
9/16	7	New Horizons	Microsoft Project 2007 – L1
10/6	7	New Horizons	Microsoft Project 2007 – L2
10/12	21	New Horizons	Introduction to Project Management
12/14	21	New Horizons	PMP Exam Preparation

PMI - Eastern Iowa Chapter Contacts

2009 Board of Directors

President	Paddy Puthige, PMP	president@pmieasterniowa.org
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VP of Operations	Bhaskar Pulikal, PMP	operations@pmieasterniowa.org
VP of Outreach	David S Tominsky	outreach@pmieasterniowa.org
Past President	Darin Hart, PMP	pastpresident@pmieasterniowa.org

2009 Directors

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Director of University Outreach	Open	unioutreach@pmieasterniowa.org
Director of Logistics	Brian Wayling	logistics@pmieasterniowa.org
Director of Marketing	Jennifer James, PMP	marketing@pmieasterniowa.org
Director of Member Relations	Geri Stivers, PMP	membership@pmieasterniowa.org
Director of Newsletter	Open	newsletter@pmieasterniowa.org
Director of Professional Development	Barry Ehrig, PMP	professional@pmieasterniowa.org
Director of Programs	Srikanth Kamineni	programs@pmieasterniowa.org
Director of Technology	Open	technology@pmieasterniowa.org
Director of Volunteers	Nita Inani, PMP	volunteers@pmieasterniowa.org
Director of Website	Mark Bazzell, PMP	website@pmieasterniowa.org

Other Contacts

Chapter Monthly Program Registration	Program Registration	programregistration@pmieasterniowa.org
Chapter Training Registration	Training Registration	Online registration.
Chapter Website Administrator	Webmaster	Contact Director of Website.

