



Building professionalism in project management.™

Project Management Institute  
Eastern Iowa Chapter

# PMI Eastern Iowa 5<sup>th</sup> Annual Professional Development Day

Friday, October 12, 2012  
7:30 a.m. – 4:30 p.m.

## Focus on Fundamentals: Leading Teams & Communicating Persuasively

### Benefits to attending the PDD

- Earn 7 professional development units (PDUs)!
- Hear local experts and leaders in project management.
- Network with fellow project management colleagues.
- Win prizes from our PDD sponsors and vendors.

### Dates & Rates

- Event date: **Friday, October 12, 2012**
- Early-bird rates thru **Monday, September 10, 2012:**
  - \$179 Eastern Iowa Chapter Members
  - \$199 Non-members/guests
- Regular rates after **Monday, September 10, 2012:**
  - \$199 Eastern Iowa Chapter Members
  - \$219 Non-members/guests
- Registration ends **October 5, 2012**

### Register online at

[www.pmieasterniowa.org](http://www.pmieasterniowa.org)

### Location

The Kirkwood Center  
7725 Kirkwood Blvd. SW  
Cedar Rapids, IA 52404  
[www.thehotelatkirkwood.com](http://www.thehotelatkirkwood.com)

### Guest Speakers

#### Morning Session: Leading Project Teams



**George M. Hollins, P.E., PMP, and Frederick L. Smith** address the dynamics of leading project management teams using project-ready tools that you can immediately use in the workplace. This session provides practical tools and techniques for improving team performance. From basic fundamentals like differentiating a team from a group or committee to team member selection and commitment, Hollins and Smith cover the critical components of successfully leading project teams from project initiation to project close. You know that teamwork is essential for meeting project requirements. Learn how to promote a common understanding of the project as well as a shared vision within an atmosphere of trust.



Understand why some team conflict is good. Find out why officially releasing a team is important.

#### Afternoon Session: Professional Presentation Skills

**Angie Bennett** is a program instructor and business relations contact for Dardis Communications, Inc. This session will teach you how to organize thoughts quickly and present them persuasively, how to captivate various audiences, and how to present effectively in virtual settings while overcoming inhibitions, controlling your nerves, and thinking under pressure. This instruction is completed in a participatory, interactive setting where you can receive immediate coaching and feedback. Build on your fundamental communication skills by becoming aware of audience perception and learning how to create energy to keep audiences engaged. Leave this session with practical, effective skills that you are able to immediately apply on-the-job.



Find out more at [www.pmieasterniowa.org](http://www.pmieasterniowa.org)